Caltech

Machine Learning & Data Mining

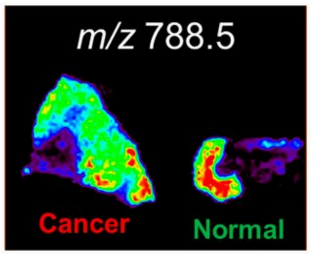
CS/CNS/EE 155

Lecture 13:

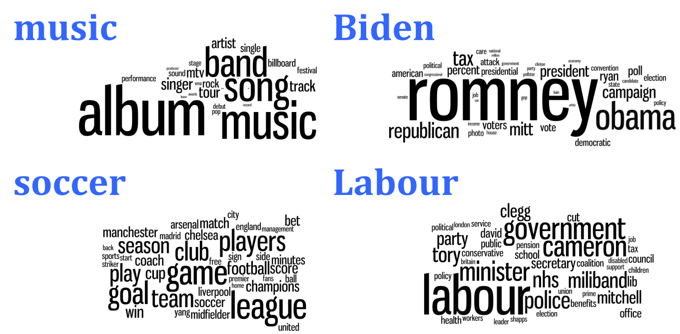
Recent Applications

Today: Three Recent Applications

Lasso Cancer Detection



Personalization via twitter

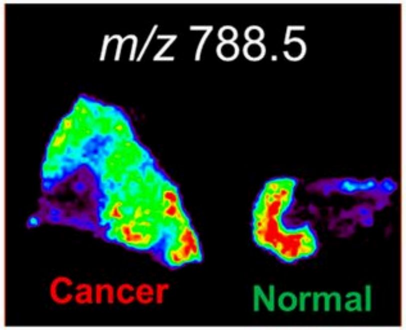


Learning Visual Style

Slide material borrowed from Rob Tibshirani, Khalid El-Arini, and Julian McAuley

Image Sources: http://www.pnas.org/content/111/7/2436
https://dl.acm.org/citation.cfm?id=2487596
http://www.cs.cornell.edu/~andreas/iccv15.pdf

Lasso Cancer Detection

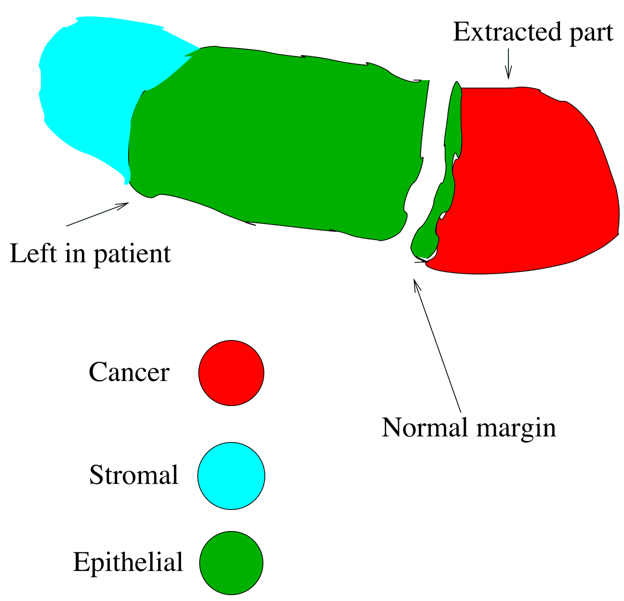


"Molecular assessment of surgical-resection margins of gastric cancer by mass-spectrometric imaging"

Proceedings of the National Academy of Sciences (2014)

Livia S. Eberlin, Robert Tibshirani, Jialing Zhang, Teri Longacre, Gerald Berry, David B. Bingham, Jeffrey Norton, Richard N. Zare, and George A. Poultsides

http://www.pnas.org/content/111/7/2436
http://statweb.stanford.edu/~tibs/ftp/canc.pdf



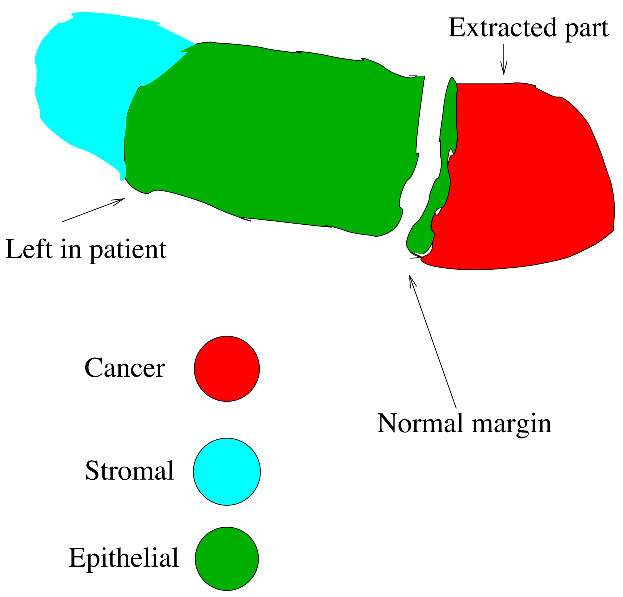
Gastric (Stomach) Cancer

1. Surgeon removes tissue
2. Pathologist examines tissue
   – Under microscope
3. If no margin, GOTO Step 1.

Image Source: http://statweb.stanford.edu/~tibs/ftp/canc.pdf

Drawbacks

- **Expensive:** requires a pathologist
- **Slow:** examination can take up to an hour
- **Unreliable:** 20%-30% can't predict on the spot



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Machine Learning to the Rescue!

(actually just statistics)

- Lasso originated from statistics community.
  - **But we machine learners love it!**

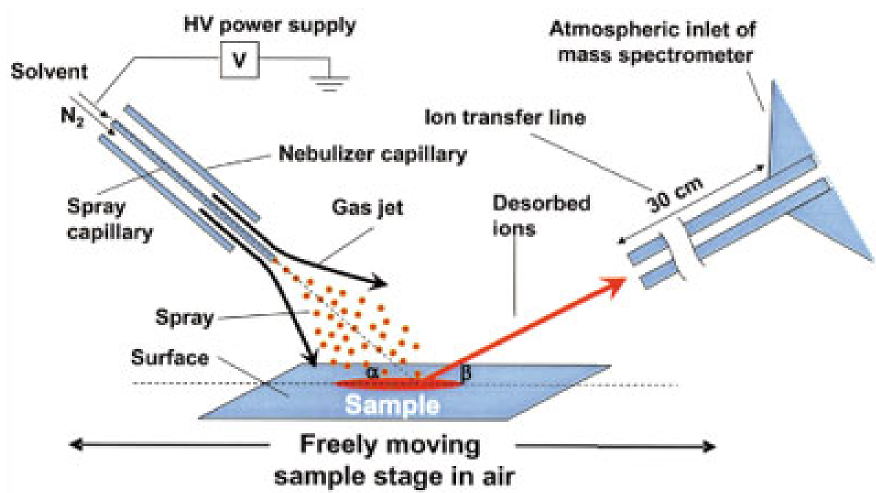
Basic Lasso:

$$\operatorname*{argmin}_{w,b} \lambda |w| + \sum_{i=1}^{N} \left(y_i, f(x \mid w, b) \right)$$

- Train a model to predict cancerous regions!
  - Y = {C,E,S}
  - What is X?
  - What is loss function?

Mass Spectrometry Imaging

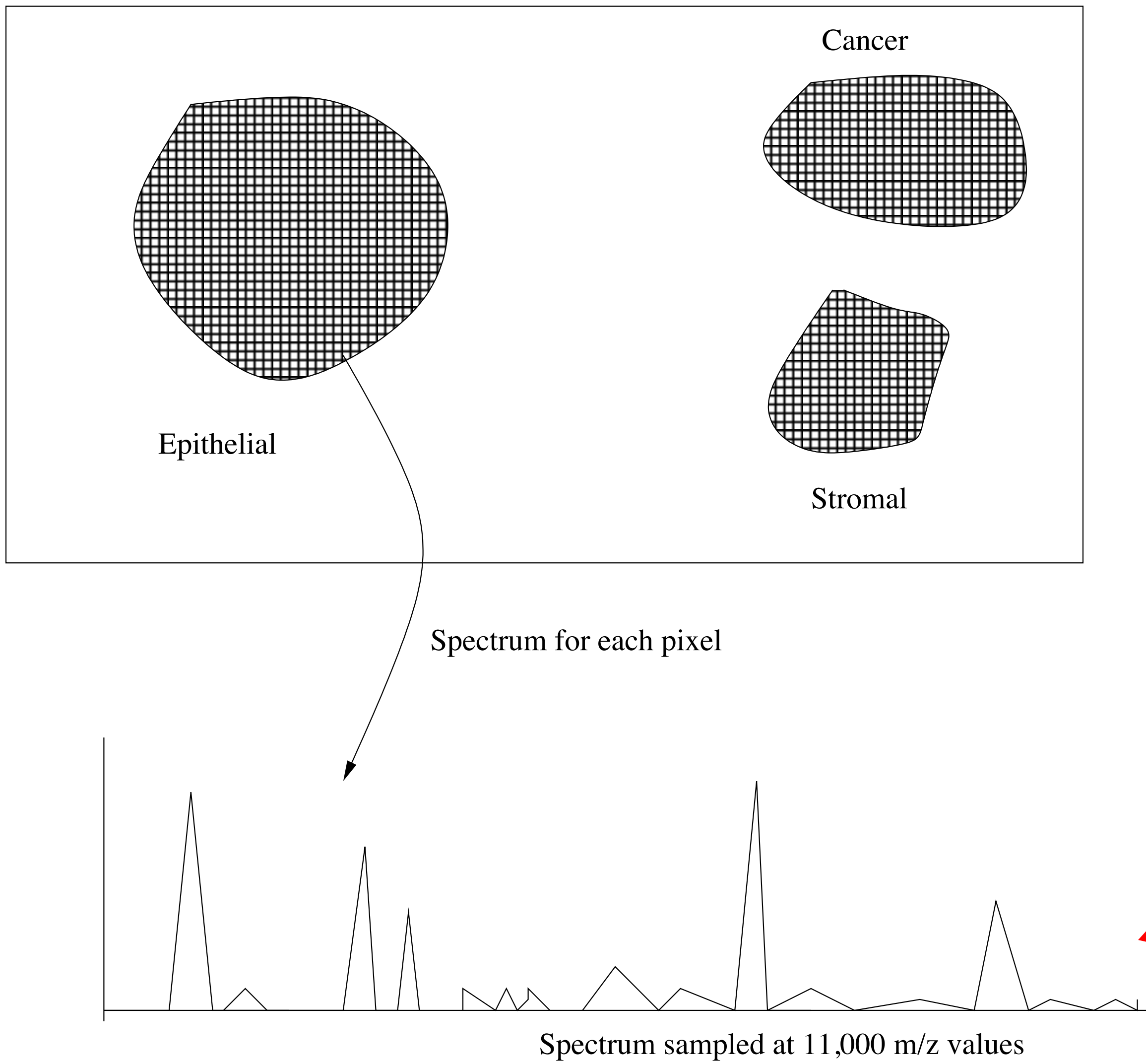
- DESI-MSI (Desorption Electrospray Ionization)



- Effectively runs in real-time (used to generate x)

http://en.wikipedia.org/wiki/Desorption_electrospray_ionization

Image Source: http://statweb.stanford.edu/~tibs/ftp/canc.pdf

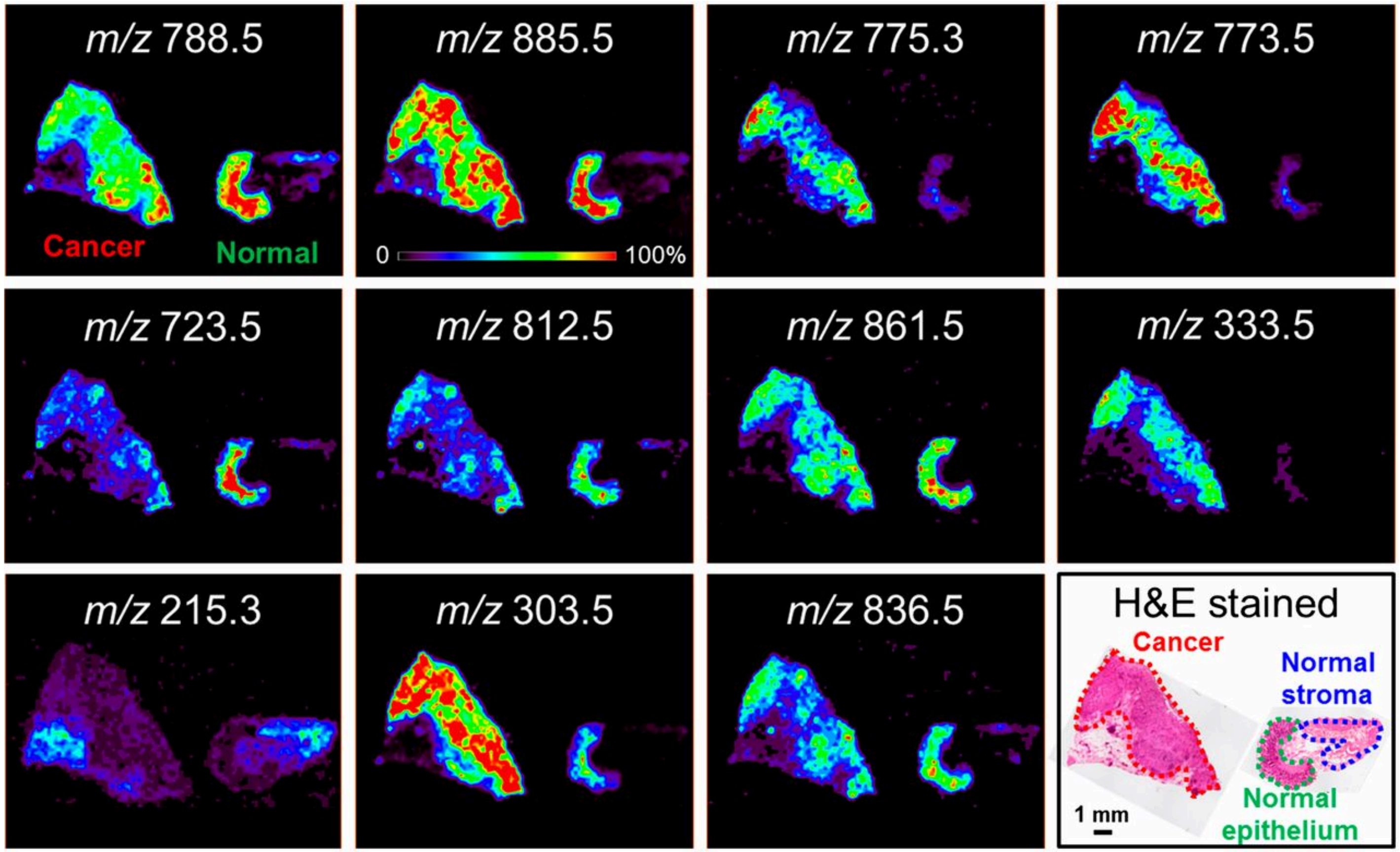


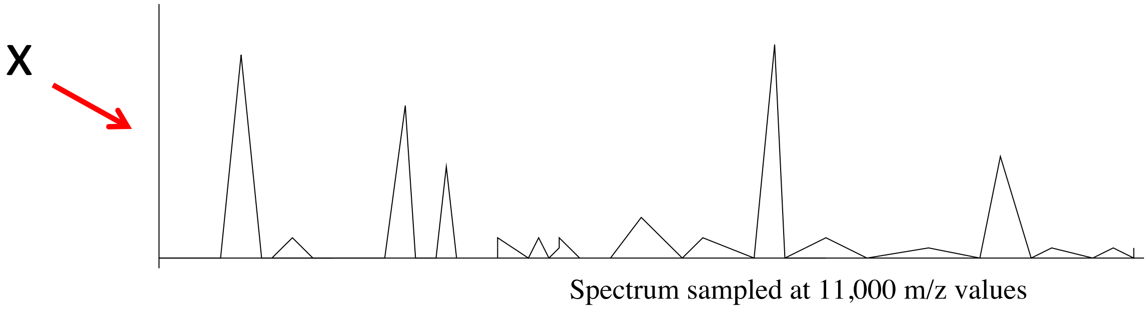
Each pixel is data point

x via spectroscopy
y via cell-type label

x

Image Source: http://statweb.stanford.edu/~tibs/ftp/canc.pdf





Each pixel has 11K features. Visualizing a few features.

Image Source: http://statweb.stanford.edu/~tibs/ftp/canc.pdf

Recap: Multiclass Logistic Regression

Binary LR: $$P(y \mid x,w,b) = \frac{e^{y\left(w^T x-b\right)}}{e^{y\left(w^T x-b\right)} + e^{-y\left(w^T x-b\right)}}$$ $y \in \{-1,+1\}$

"Log Linear" Property: $$P(y \mid x,w,b) \propto e^{y\left(w^T x-b\right)}$$ $(w_1,b_1) = (-w_{-1},-b_{-1})$

Extension to Multiclass: $$P(y=k \mid x,w,b) \propto e^{w_k^T x-b_k}$$ Keep a (w_k,b_k) for each class

Multiclass LR: $$P(y=k \mid x,w,b) = \frac{e^{w_k^T x-b_k}}{\sum_m e^{w_m^T x-b_m}}$$

Referred to as Multinomial Log-Likelihood by Tibshirani

http://statweb.stanford.edu/~tibs/ftp/canc.pdf

Lasso Multiclass Logistic Regression

$$\underset{w,b}{\operatorname{argmin}}\, \lambda |w| + \sum_i -\ln P(y_i \mid x_i, w, b)$$

$$x \in R^D$$
$$y \in \{1, 2, \ldots, K\}$$

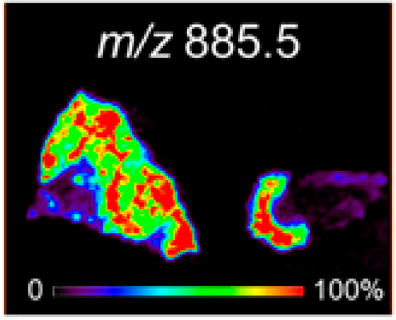
$$|w| = \sum_k |w_k| = \sum_k \sum_d |w_{kd}|$$

$$w = \begin{bmatrix} w_1 \\ w_2 \\ \vdots \\ w_K \end{bmatrix} \quad b = \begin{bmatrix} b_1 \\ b_2 \\ \vdots \\ b_K \end{bmatrix}$$

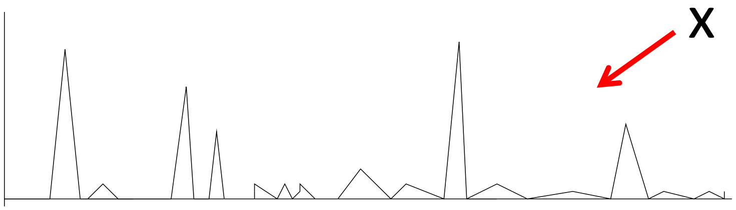
- Probabilistic model
- Sparse weights

Back to the Problem

- Image Tissue Samples
- Each pixel is an x
  - 11K features via Mass Spec
  - Computable in real time
  - 1 prediction per pixel
- y via lab results
  - ~2 weeks turn-around



Visualization of all pixels for one feature

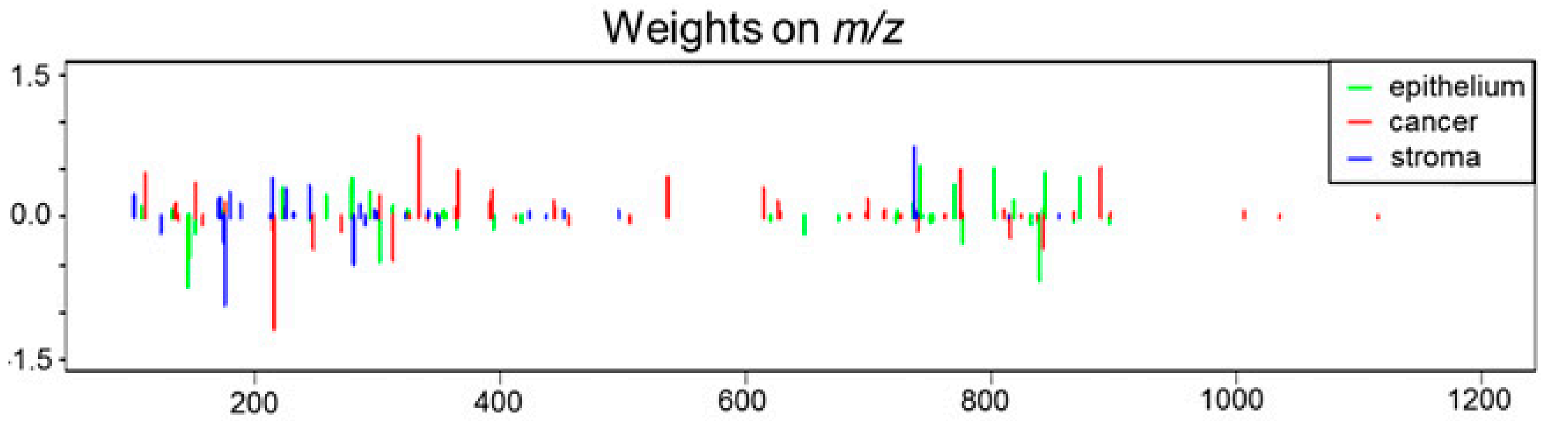


Learn a Predictive Model

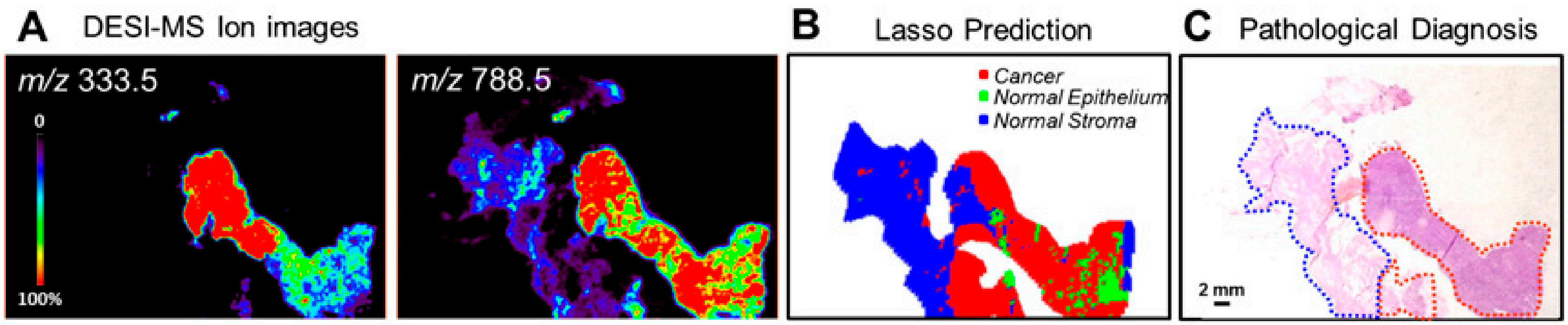
- Training set: 28 tissue samples from 14 patients
  - Cross validation to select λ
- Test set: 21 tissue samples from 9 patients
- Test Performance:

≥0.2 margin in probability

	Predicted					
Pathology	Cancer	Epithelium	Stroma	Don't know	Agreement, %	Overall agreement, %
Cancer	5,809	114	2	230	97.0	97.2
Epithelium	134	3,566	118	122	96.8	
Stroma	25	82	2,630	143	96.1	
	Cancer	Normal			Agreement, %	Overall agreement, %
Cancer	5,809	116		230	97.0	98.4
Normal	159	6,396		265	99.7	

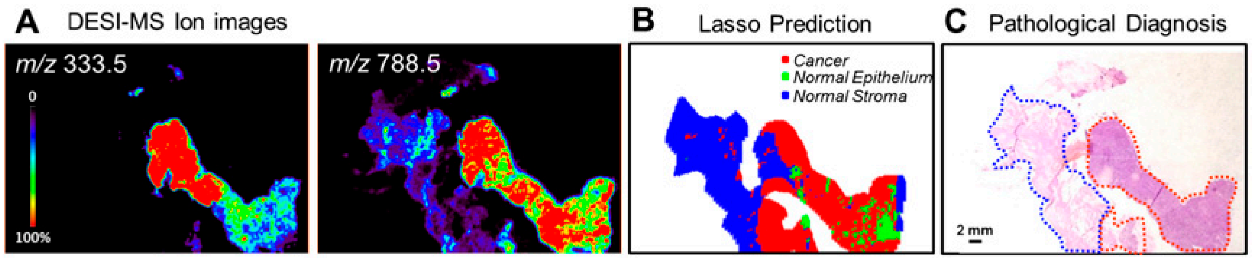


- **Lasso yields sparse weights!** **(Manual Inspection Feasible!)**
- Many correlated features
  - Lasso tends to focus on one



http://cshprotocols.cshlp.org/content/2008/5/pdb.prot4986

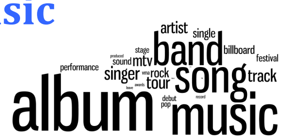
Recap: Cancer Detection



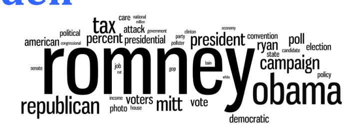
- Seems Awesome! What's the catch?
  - Small sample size
    - Tested on 9 patients
  - Machine Learning only part of the solution
    - Need infrastructure investment, etc.
    - Analyze the scientific legitimacy
  - Social/Political/Legal
    - If there is mis-prediction, who is at fault?

Personalization via twitter

music

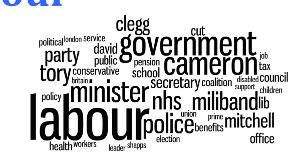


Biden



soccer

Labour



“Representing Documents Through Their Readers”

Proceedings of the ACM Conference on Knowledge Discovery and Data Mining (2013)

Khalid El-Arini, Min Xu, Emily Fox, Carlos Guestrin

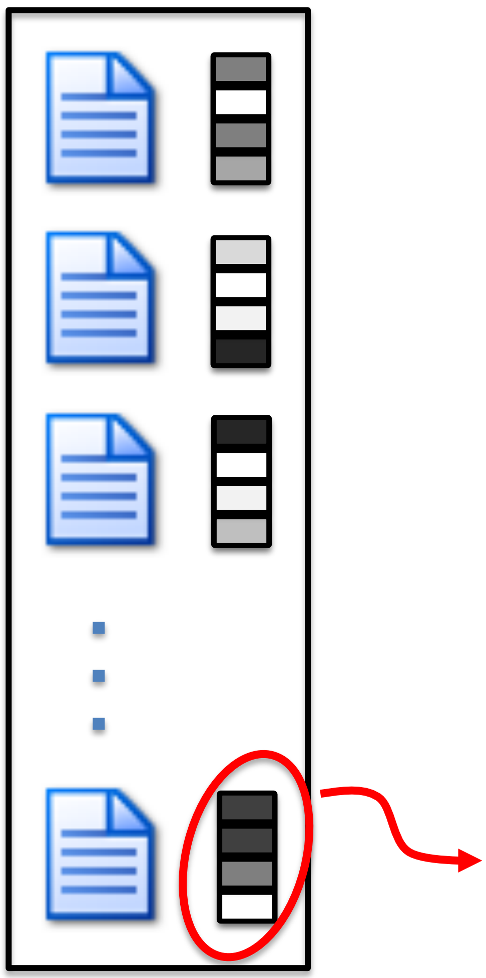
https://dl.acm.org/citation.cfm?id=2487596

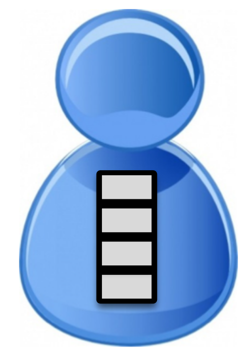
overloaded by news

≥ 1 million news articles & blog posts generated every hour*

* [www.spinn3r.com]

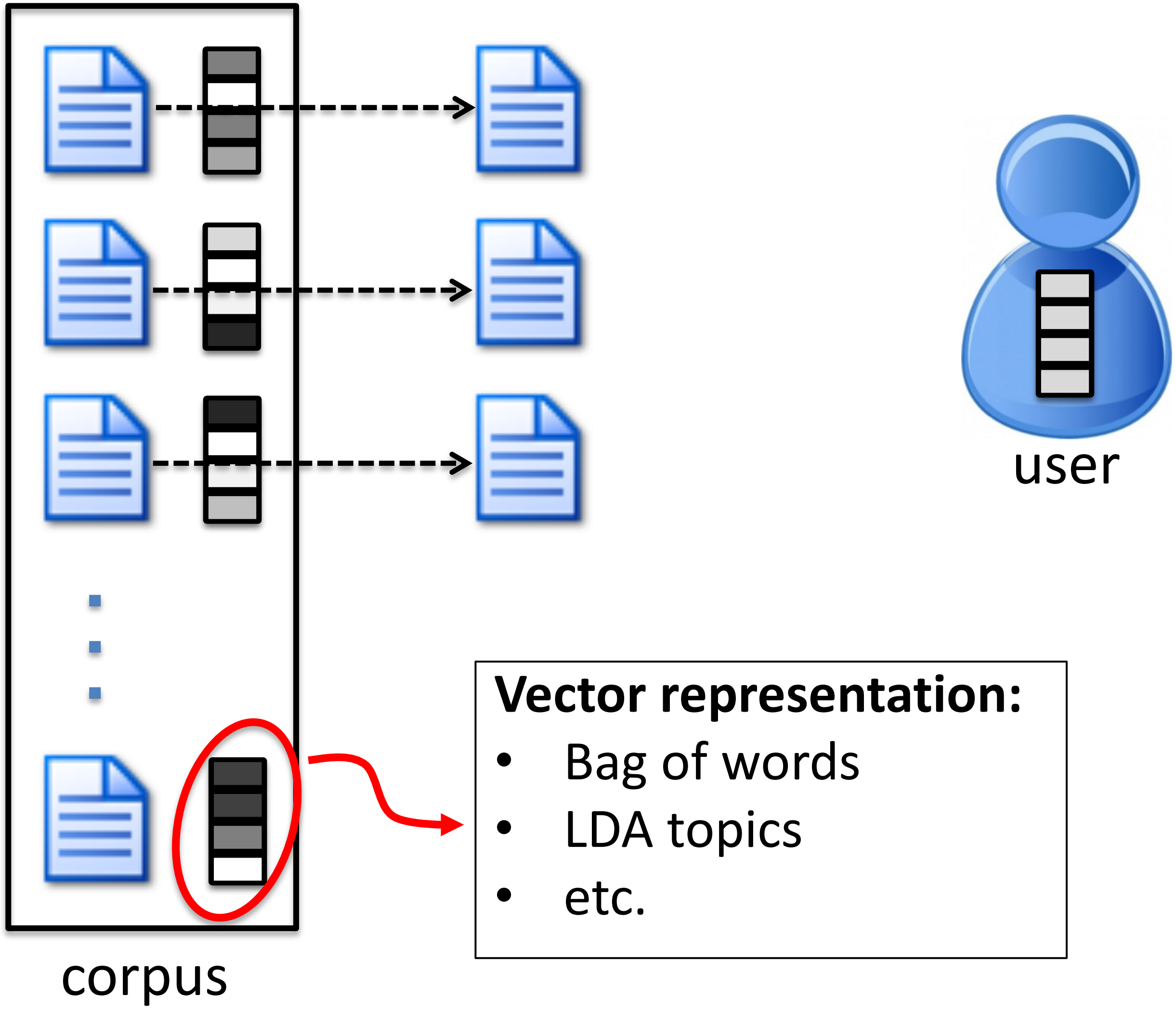
News Recommendation Engine



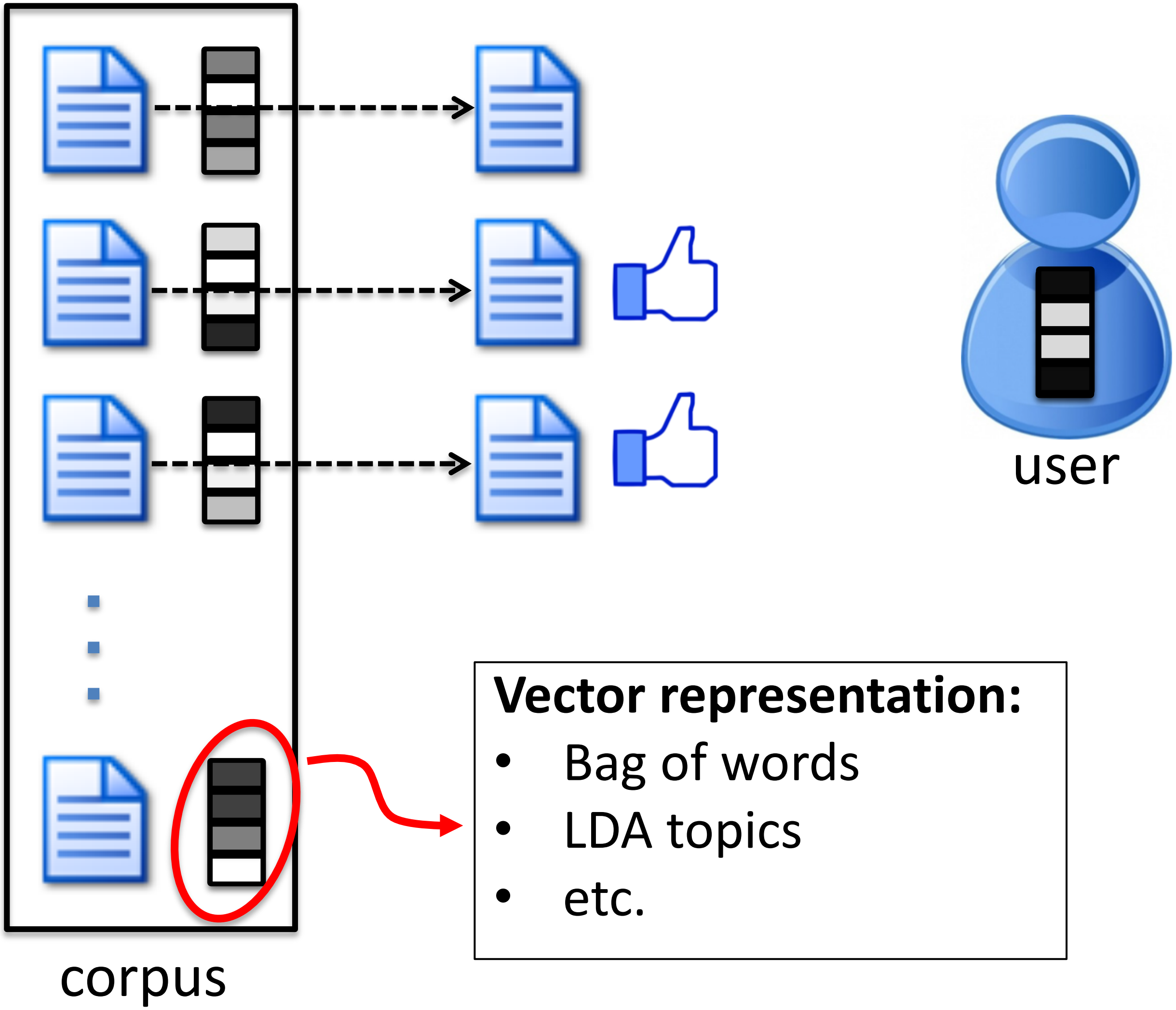


Vector representation:
- Bag of words
- LDA topics
- etc.

News Recommendation Engine



News Recommendation Engine



Vector representation:

- Bag of words
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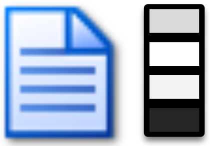
- etc.

Challenge

Most common representations don’t naturally line up with user interests



Fine-grained representations (bag of words) too specific

Haqqani network is considered most ruthless branch of Afghan insurgency

Group that started as part of anti-Soviet jihad has moved into mafia-like violence, intimidation and extortion

High-level topics (e.g., from a topic model)

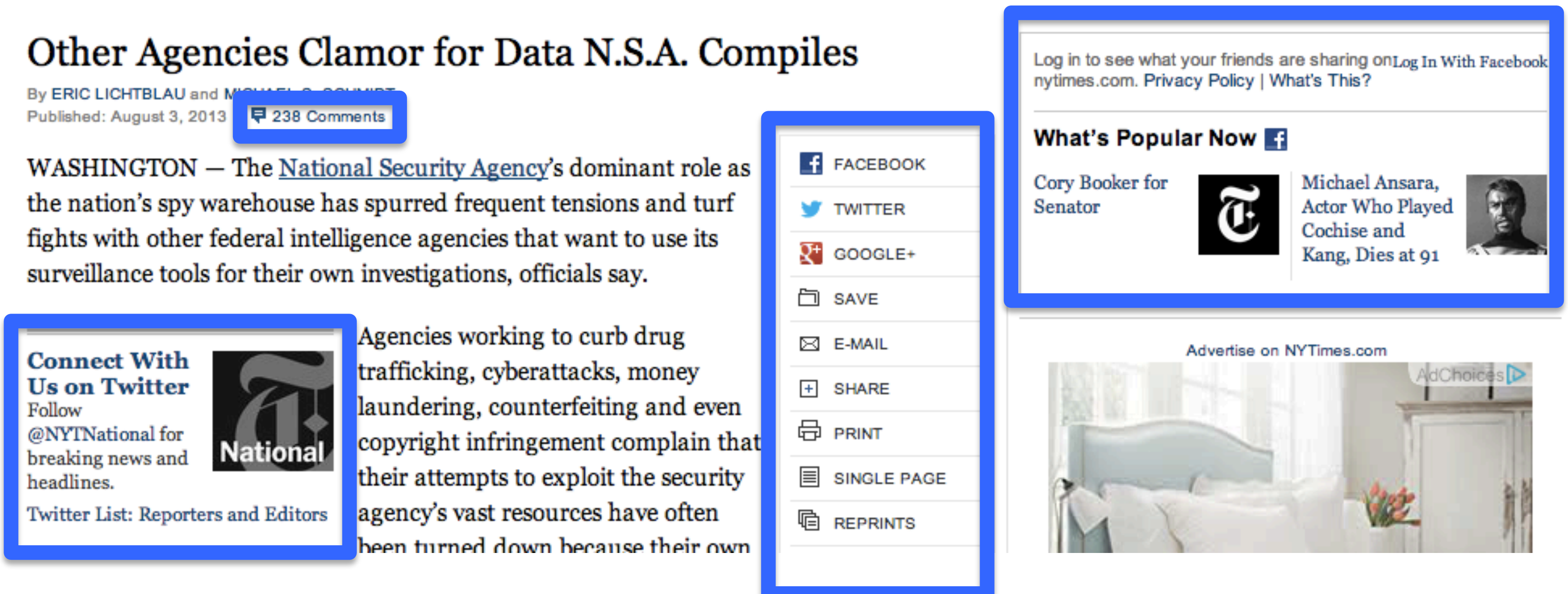
- too fuzzy and/or vague
- can be inconsistent over time

Goal

Improve recommendation performance through a more natural document representation

An Opportunity: News is Now Social

- In 2012, Guardian announced more readers visit site via Facebook than via Google search



Substandard Nerd

@substandardnerd

Gig Going, Festival Attending, Music Loving, Linux Fettling, Perl Hacking, Cycling, Vegan

badges

The Gdansk of Oxfordshire ·

https://www.youtube.com/user/apusskidu/featured

Substandard Nerd @substandardnerd 13 Jan

Stevie Nicks: the return of Fleetwood Mac

guardian.co.uk/music/2013/jan…

View summary

Approach

Learn a document representation based on how readers publicly describe themselves

Substandard Nerd

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guardian.co.uk

View summary

Culture › Music › Stevie Nicks

Stevie Nicks: the return of Fleetwood Mac

Stevie Nicks's tumultuous life as a rock queen led her to addiction, heartbreak and "insanity". As Fleetwood Mac reunite, she tells Caspar Llewellyn Smith why she's going back for more

Using **many** tweets, can we learn that someone who identifies with

via profile badges → **music**

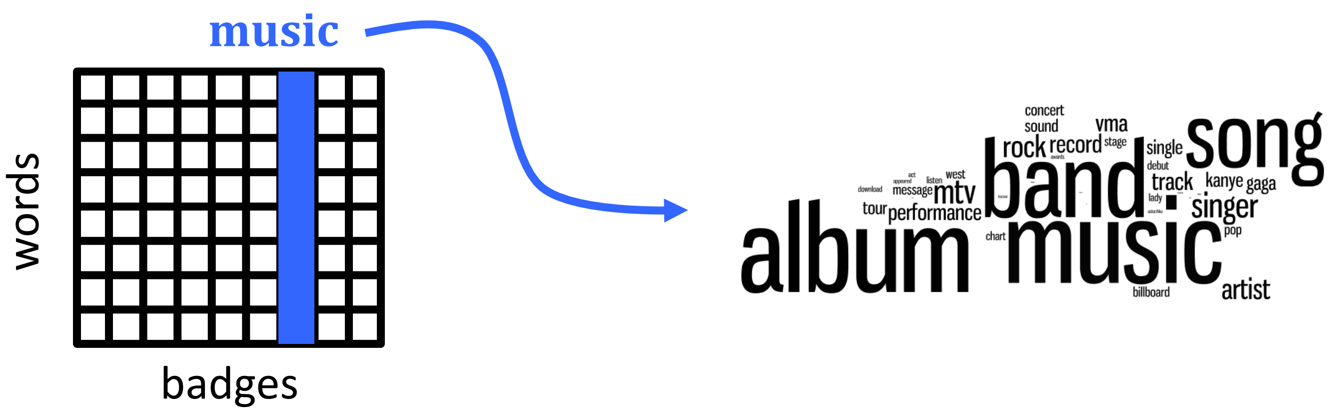
reads articles with these words:

?

Given: training set of tweeted news articles from a specific period of time

3 million articles

1. Learn a **badge dictionary** from training set



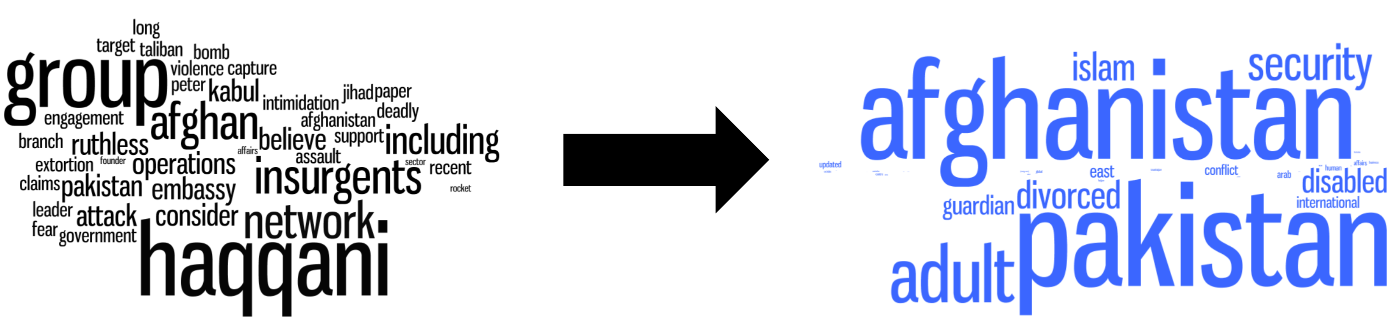
2. Use badge dictionary to **encode new articles**


Haqqani network is considered most ruthless branch of Afghan insurgency

Group that started as part of anti-Soviet jihad has moved into mafia-like violence, intimidation and extortion

Advantages

- Interpretable
  - Clear labels
  - Correspond to user interests
- Higher-level than words



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> **Haqqani network is considered most ruthless branch of Afghan insurgency**
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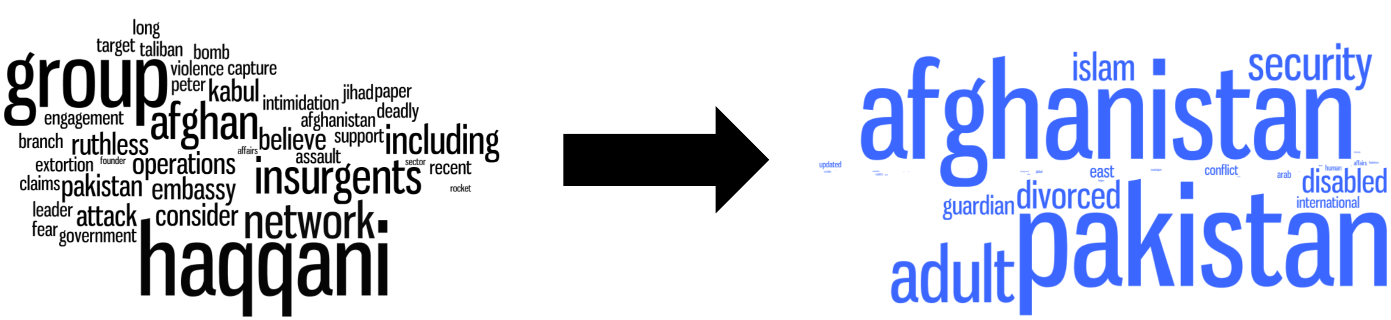
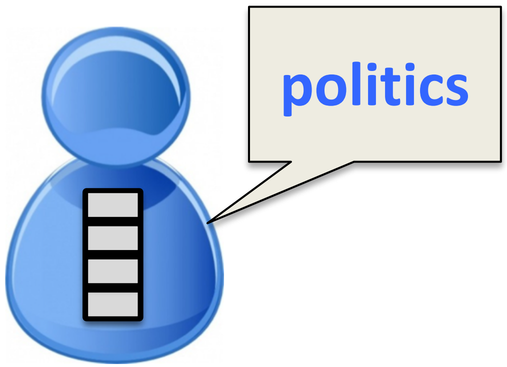


Advantages

- Interpretable
  - Clear labels
  - Correspond to user interests
- Higher-level than words
- Semantically consistent over time



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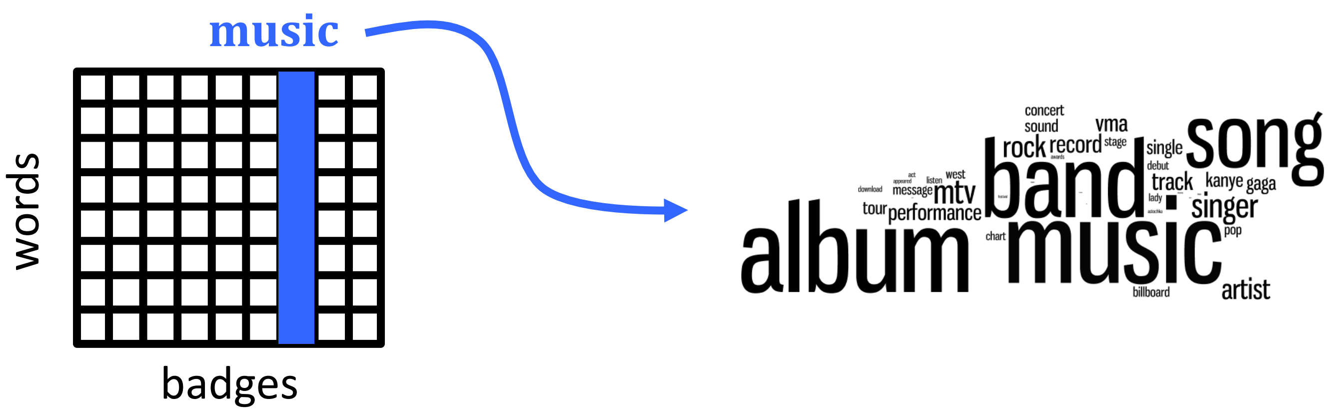

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Dictionary Learning

- Training data :

$$S = \{(z_i, y_i)\}_{i=1}^{N}$$

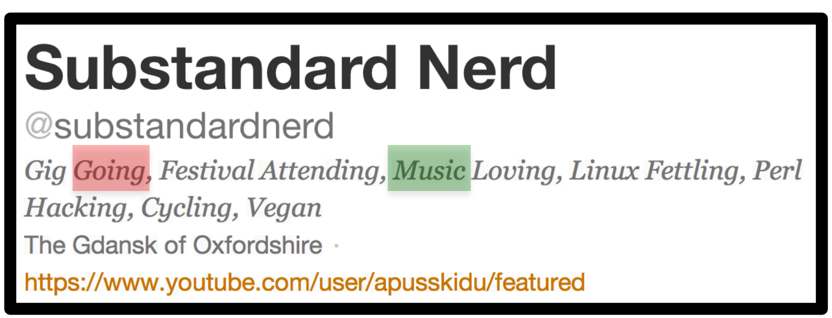
Identifies badges in Twitter profile of tweeter

Bag-of-words representation of document


Culture › Music › Stevie Nicks

Stevie Nicks: the return of Fleetwood Mac

Stevie Nicks's tumultuous life as a rock queen led her to addiction, heartbreak and "insanity". As Fleetwood Mac reunite, she tells Caspar Llewellyn Smith why she's going back for more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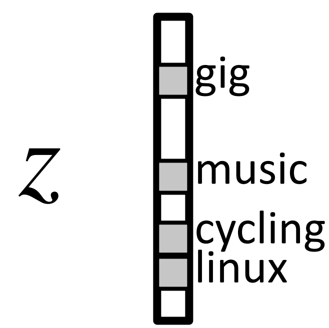


Dictionary Learning

$$S = \left\{ \left(z_i, y_i \right) \right\}_{i=1}^{N}$$

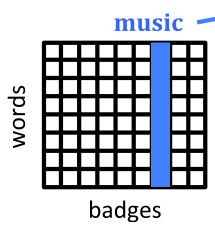
Identifies badges in Twitter profile of tweeter

Bag-of-words representation of document

- Training Objective:

$$\underset{B,W}{\operatorname{argmin}} \, \lambda_B \left| B \right| + \lambda_W \left| W \right| + \sum_{i=1}^{N} \left\| y_i - BW_i \right\|^2$$

“Dictionary”



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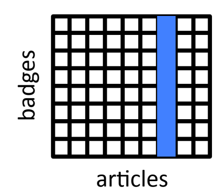
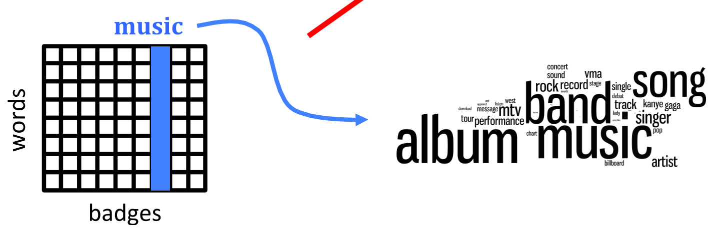


“Encoding”

$$\underset{B,W}{\operatorname{argmin}}\ \lambda_B |B| + \lambda_W |W| + \sum_{i=1}^{N} \|y_i - BW_i\|^2$$

“Dictionary”



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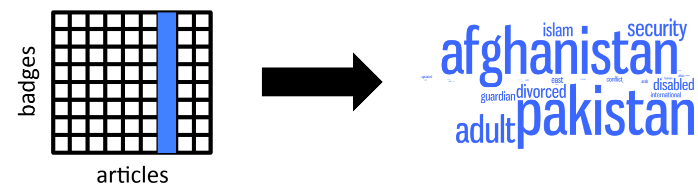


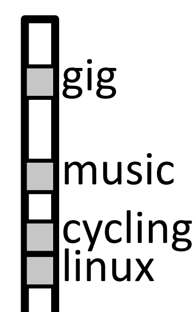
- Not convex! (because of BW term)
- Convex if only optimize B or W (but not both)
- Alternating Optimization (between B and W)
- How to initialize?

Initialize:

$$W_i = z_i / |z_i|$$

Use: $S = \{(z_i, y_i)\}_{i=1}^{N}$

z



$$\underset{B,W}{\operatorname{argmin}} \lambda_B |B| + \lambda_W |W| + \sum_{i=1}^{N} \|y_i - BW_i\|^2$$

- Suppose Badge s often co-occurs with Badge t
  - B_s & B_t are correlated
- From perspective of W, B's are features.
  - Lasso tends to focus on one correlated feature
- Graph Guided Fused Lasso:

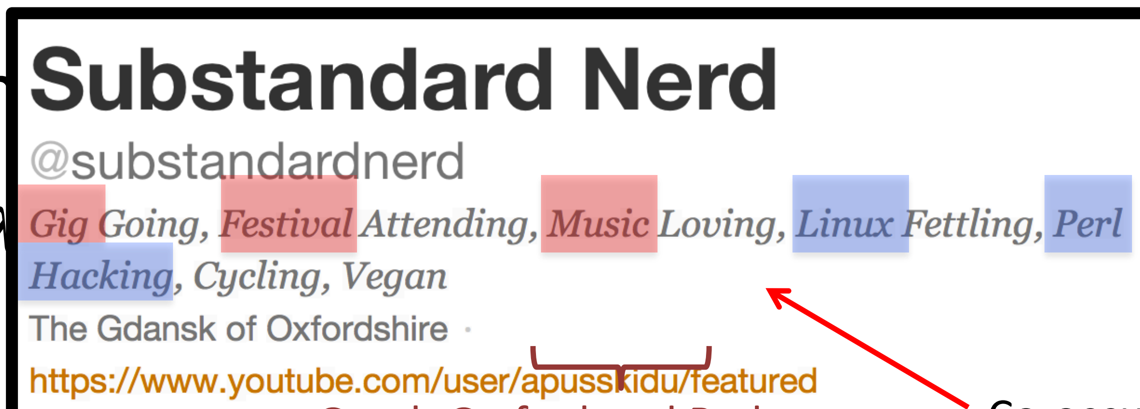
$$\underset{B,W}{\operatorname{argmin}} \lambda_B |B| + \lambda_W |W| + \lambda_G \sum_{i=1}^{N} \underbrace{\sum_{(s,t)\in E(G)}}_{\text{Graph G of related Badges}} \omega_{st} |W_{is} - W_{it}| + \sum_{i=1}^{N} \|y_i - BW_i\|^2$$

Co-occurance Rate
On Twitter Profiles

$$\underset{B,W}{\operatorname{argmin}} \lambda_B |B| + \lambda_W |W| + \sum_{i=1}^{N} \|y_i - BW_i\|^2$$

- Suppose Badge s often co-occurs with Badge t
  - B_s & B_t are correlated
- From perspective of W, B's are features.
  - Lasso tends to focus on one correlated feature
- Graph

$$\underset{B,W}{\operatorname{argmin}} \lambda \quad \|y_i - BW_i\|^2$$



Graph G of related Badges

Co-occurance Rate

Many articles might be about Gig, Festival & Music simultaneously

Our Twitter Profiles

Encoding New Articles

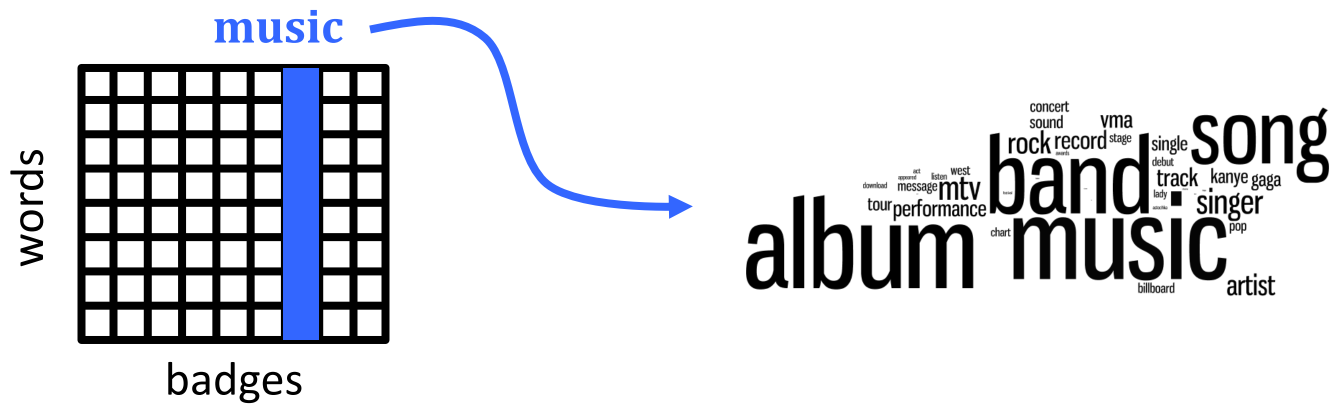
- Badge Dictionary B is already learned

- Given a new document j with word vector y_j
  - Learn Badge Encoding W_j:

$$\underset{W_j}{\operatorname{argmin}} \lambda_W \left|W_j\right| + \lambda_G \sum_{(s,t)\in G} \left|W_{js} - W_{jt}\right| + \left\|y_j - BW_j\right\|^2$$

Recap: Badge Dictionary Learning

1. Learn a **badge dictionary** from training set



2. Use badge dictionary to **encode new articles**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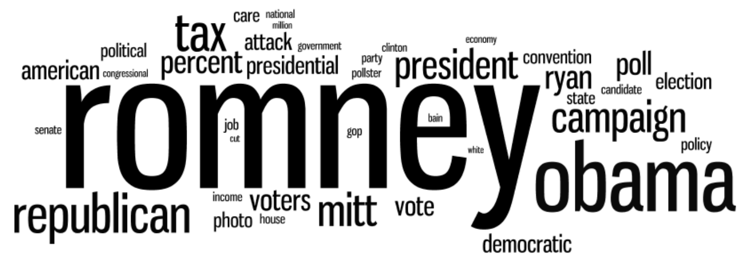
Examining **B**

September 2012

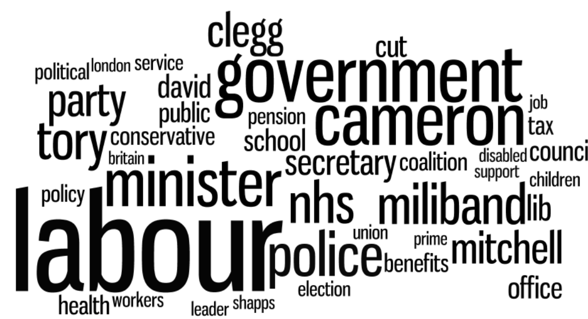
music

Biden



soccer

Labour

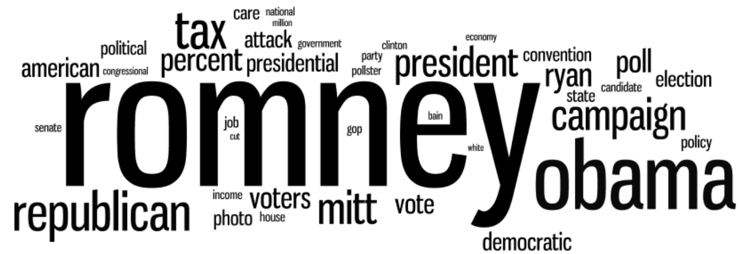


Badges Over Time

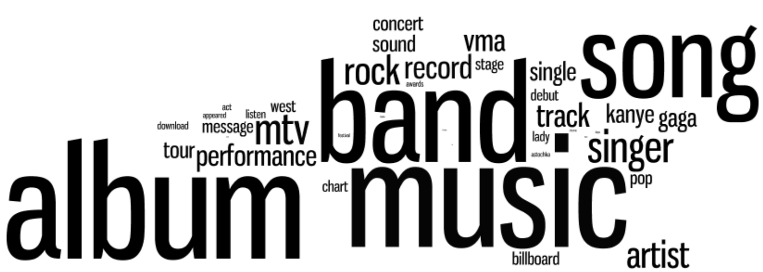
September 2012

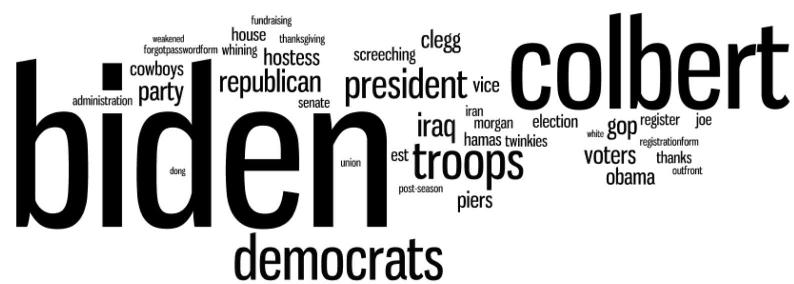
music

Biden



September 2010

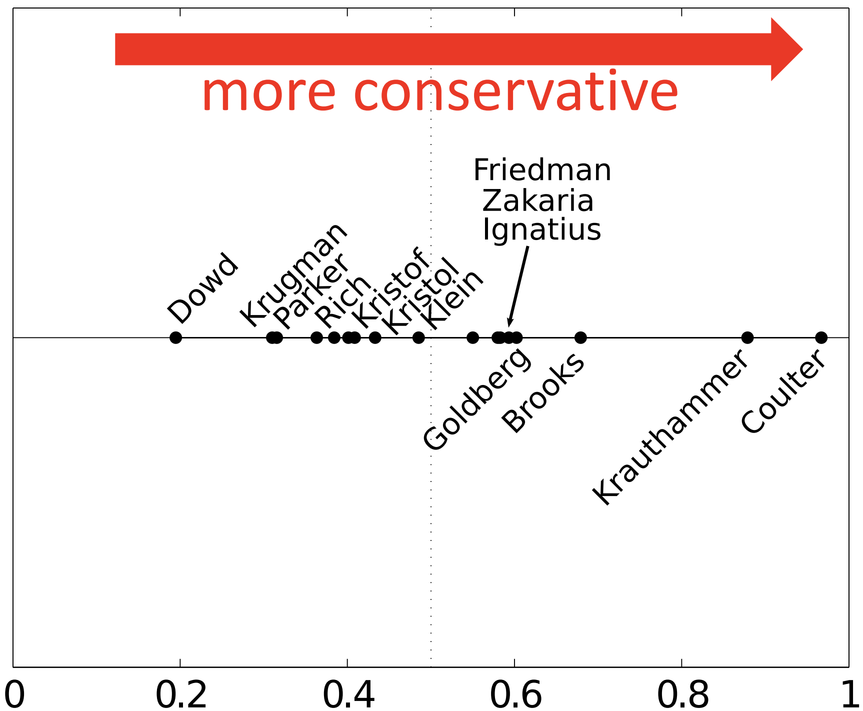




A Spectrum of Pundits

"top conservatives on Twitter"

- Limit badges to **progressive** and **TCOT**
- Predict political alignments of likely readers?

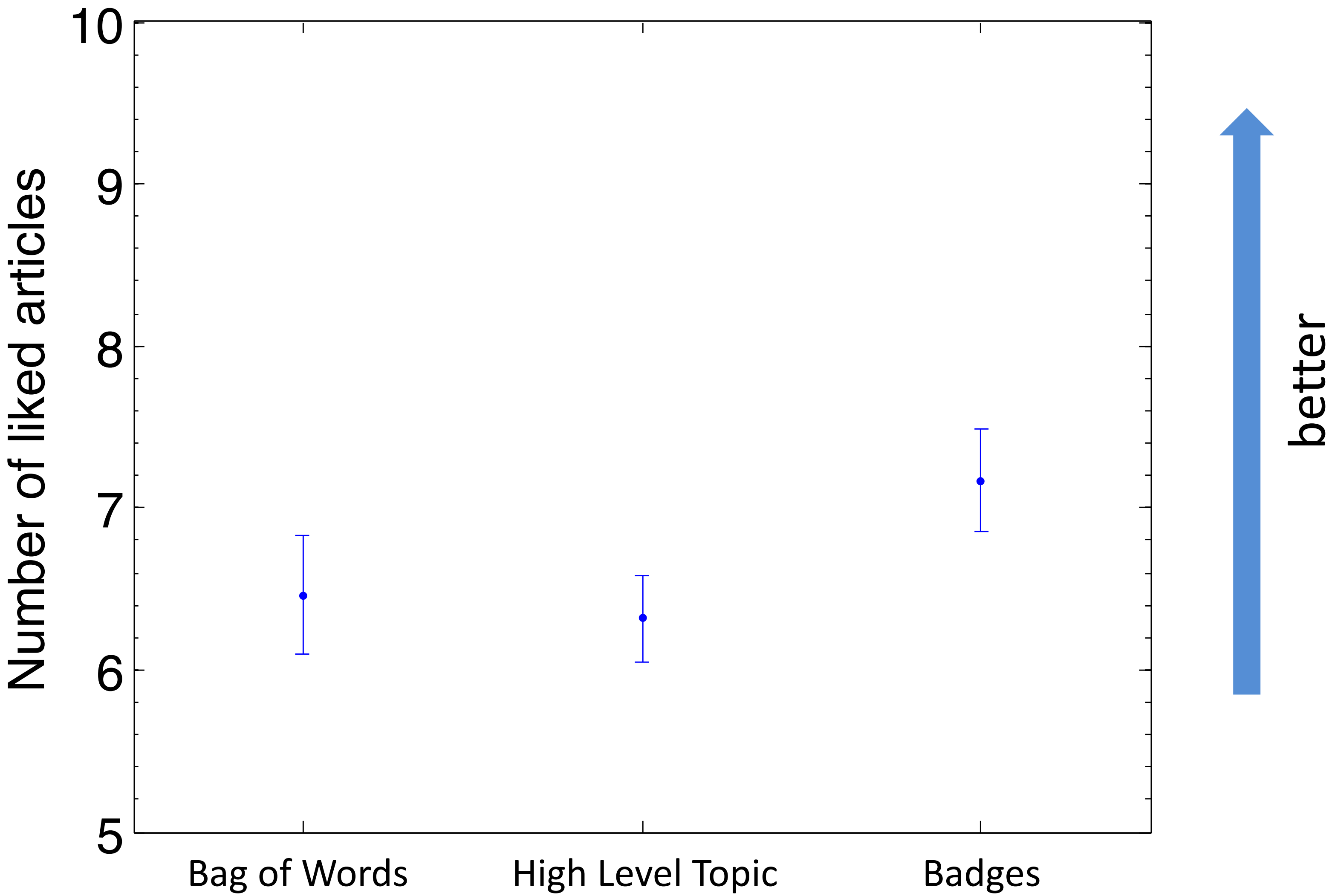


- Took all articles by columnist
- Looked at encoding score
  - progressive vs TCOT
- Average

User Study

- Which representation best captures user preferences over time?
- Study on Amazon Mechanical Turk with 112 users
  1. Show users random 20 articles from Guardian, from time period 1, and obtain ratings
  2. Pick random representation
     - bag of words, high level topic, Badges
  3. Represent user preferences as mean of liked articles
  4. GOTO next time period
     - Recommend according to preferences
     - GOTO STEP 2

User Study



10
9
8
7
6
5
Number of liked articles
Bag of Words
High Level Topic
Badges
better

Recap: Personalization via twitter

- Sparse Dictionary Learning
  - Learn a new representation of articles
  - Encode articles using dictionary
  - Better than Bag of Words
  - Better than High Level Topics
- Based on social data
  - Badges on twitter profile & tweeting
  - Semantics not directly evident from text alone

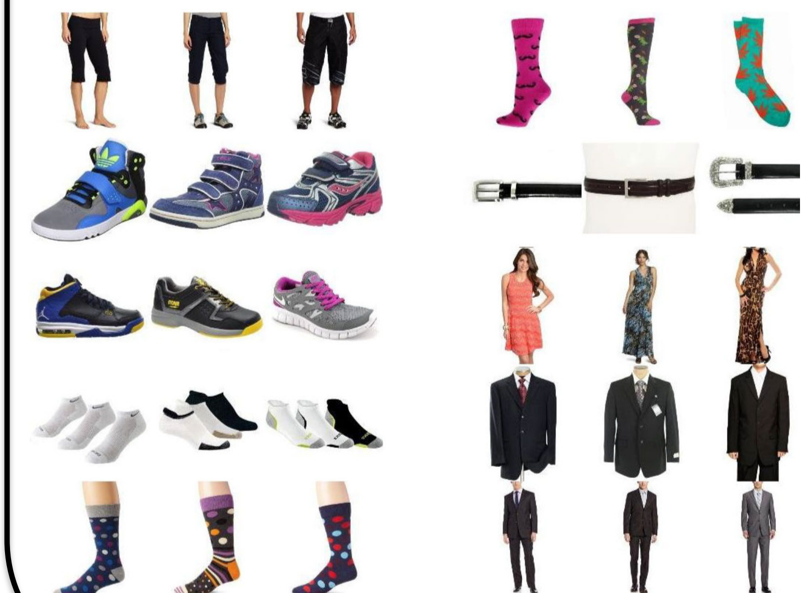
Learning Visual Style

Learning Visual Clothing Style with Heterogeneous Dyadic Co-occurrences

Andreas Veit, Balazs Kovacs, Sean Bell, Julian McAuley, Kavita Bala, Serge Belongie, ICCV 2015

Visually Compatible

Visually Incompatible



http://vision.cornell.edu/se3/projects/clothing-style/

Training Data

- Ground set of items
  - ~1M items
  - Image of item x
  - Category of item c
    - Coat, belt, pants, socks, etc.

- Pairwise relationships
  - "frequently bought together"
  - Interpret as visually compatible

Training Goal

(ignoring regularization)

Penalizes too far

Penalizes too close

Embedding of image

Embedding of image

$$\underset{\Theta}{\operatorname{argmin}} \sum_{(i,j)\in D} L^{+}\left(\Phi(x_i),\Phi(x_j)\right) + \sum_{(i,j)\in \tilde{D}} L^{-}\left(\Phi(x_i),\Phi(x_j)\right)$$

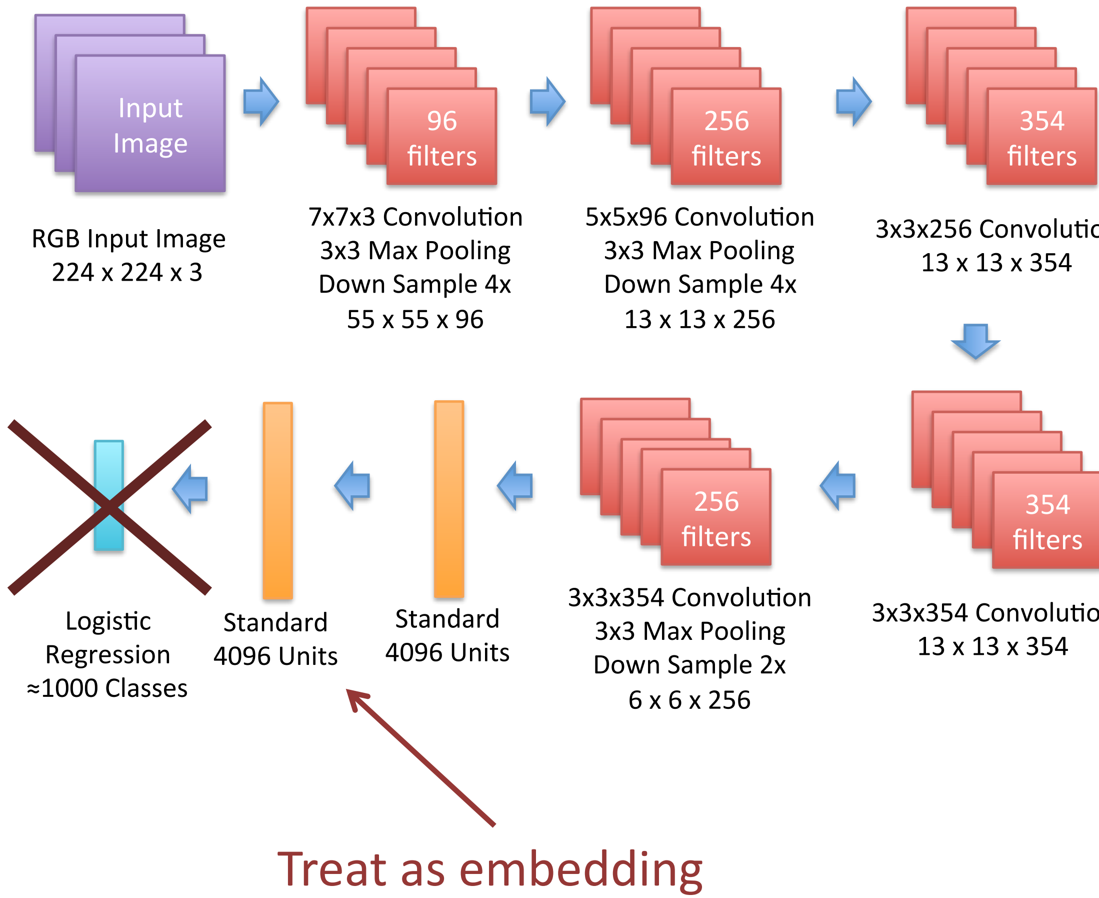
All Model Parameters

Compatible Pairs

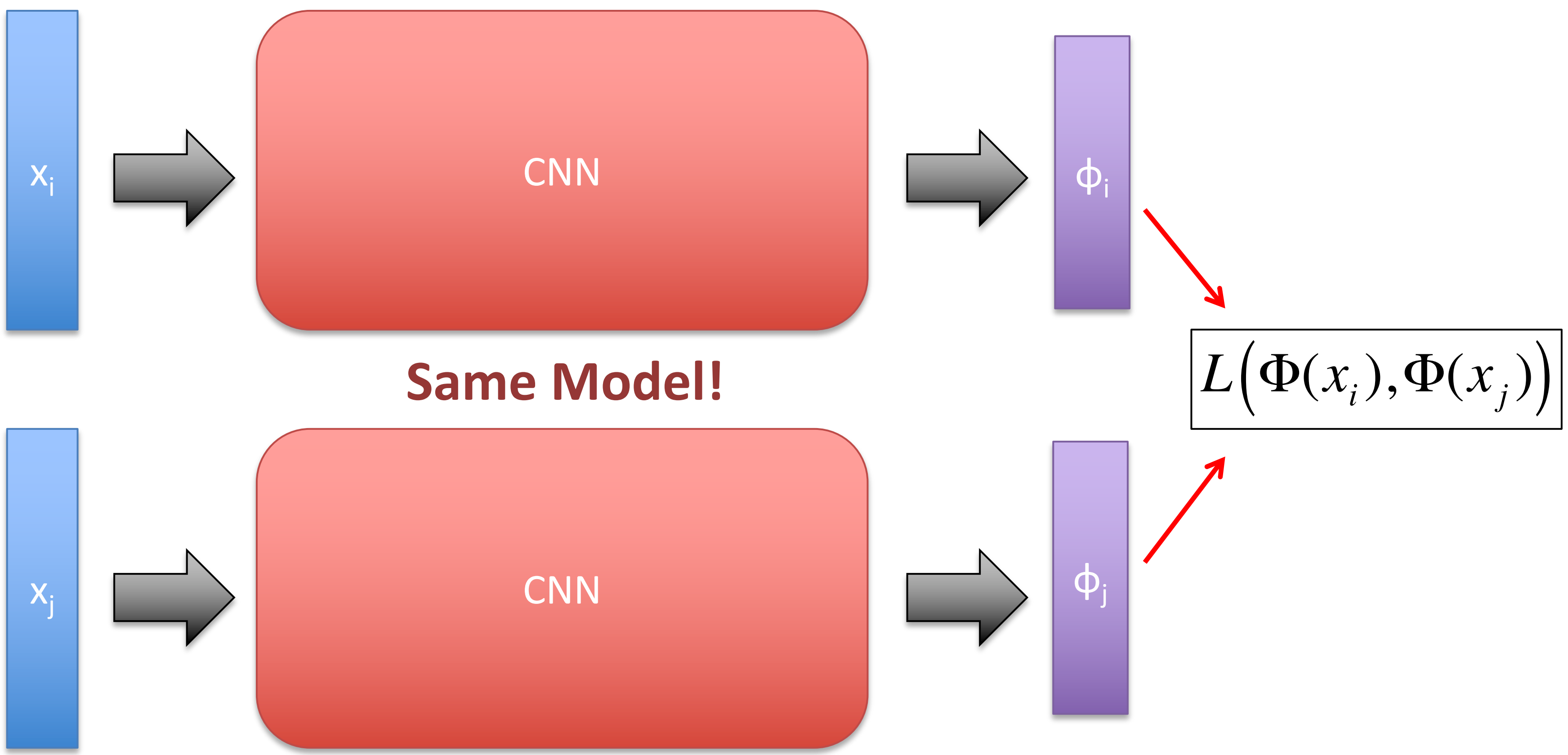
Incompatible Pairs

Only pairs in different categories.

Recall: Convolutional Neural Networks



Siamese Convolutional Neural Networks



More details: http://www.cs.cornell.edu/~kb/publications/SIG15ProductNet.pdf

Recap: Training Goal

Penalizes too far

Penalizes too close

Embedding of image

Embedding of image

$$\underset{\Theta}{\operatorname{argmin}} \sum_{(i,j)\in D} L^{+}\left(\Phi(x_i),\Phi(x_j)\right) + \sum_{(i,j)\in \tilde{D}} L^{-}\left(\Phi(x_i),\Phi(x_j)\right)$$

All Model Parameters

Compatible Pairs

Incompatible Pairs

Only pairs in different categories.

Model Embedding via Siamese Convolutional Neural Network!

Training Details

- Want embedding dimension smaller
  - E.g., 128 rather than 4096
- Need to subsample negative pairs
  - Most items are not frequently bought together
  - Negative component can overwhelm objective

http://www.cs.cornell.edu/~andreas/iccv15.pdf

Suggesting Outfits

Upper Garment

Lower Garment

Footware

http://www.cs.cornell.edu/~andreas/iccv15.pdf

Suggesting Outfits

- Given query item i
  - Embedding $\varphi_i = \Phi(x_i | \Theta)$
  - Category c_i
- For other categories
  - Recommend item with closest embedding φ
- **Not robust to label noise!**

http://www.cs.cornell.edu/~andreas/iccv15.pdf

Label Noise

- Amazon category labels are noisy
  - Eg., some pants mis-categorized as shoes

- Pants are visually very similar

$\Phi($  $) \approx \Phi($  $)$

Pants

Shoes

Mis-categorized!

Making Robust Suggestions

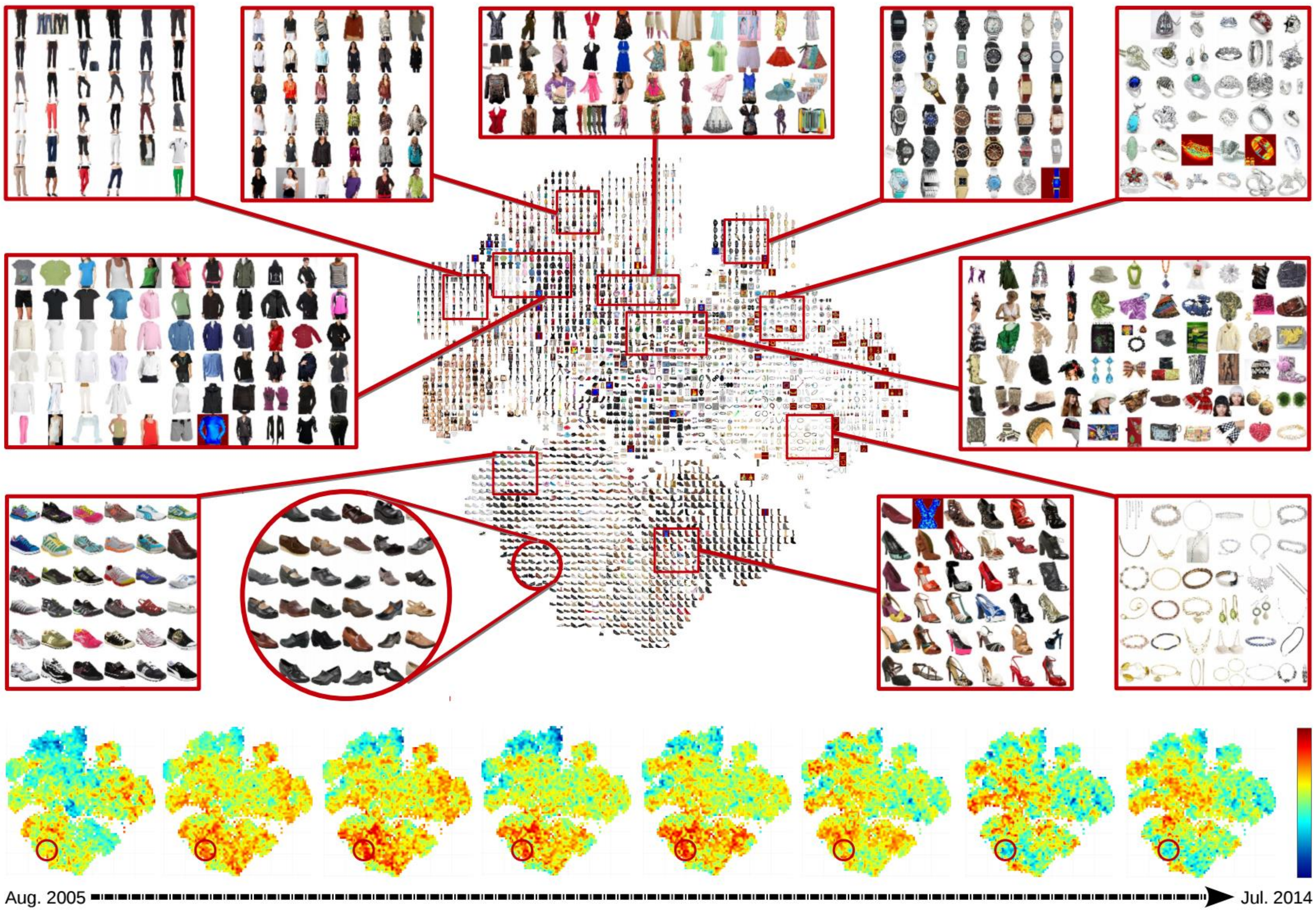
- Mis-categorizations are rare
  - Instead of predicting closest shoe…
  - Predict closest cluster of shoes!
- Preprocessing: cluster every category
- Given input query (category=pants)
  - Find closest cluster center (category=shoes)
  - Output shoes item close to cluster center

http://www.cs.cornell.edu/~andreas/iccv15.pdf

Compute Coherence of Outfit

Least coordinated

Most coordinated



http://cseweb.ucsd.edu/~jmcauley/pdfs/www16a.pdf

Recap

- Sparsity is often useful
  - Interpretability, data compression
  - Use Lasso/L1 objective

- Representation learning is often useful
  - Lower-dimensional embedding
  - Better suited to semantics of data domain