

# Machine Learning & Data Mining

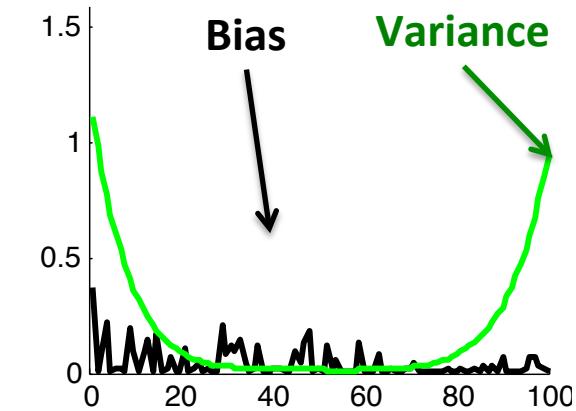
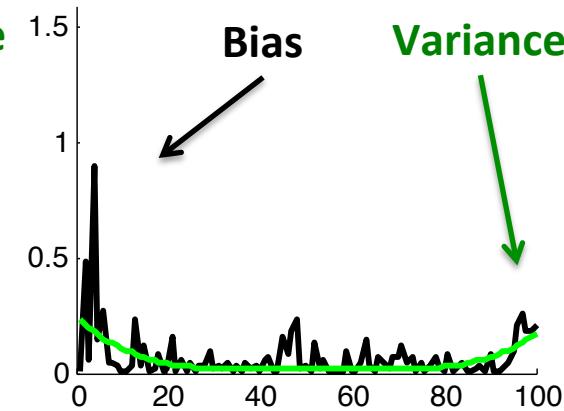
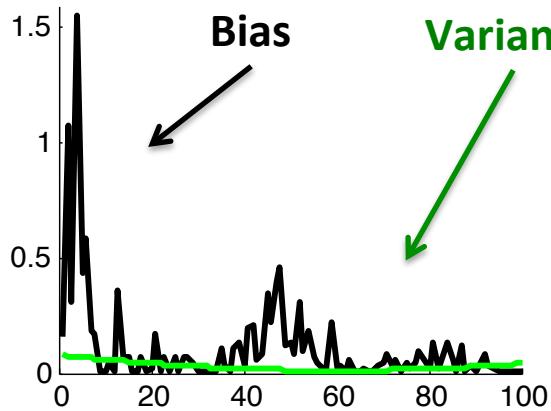
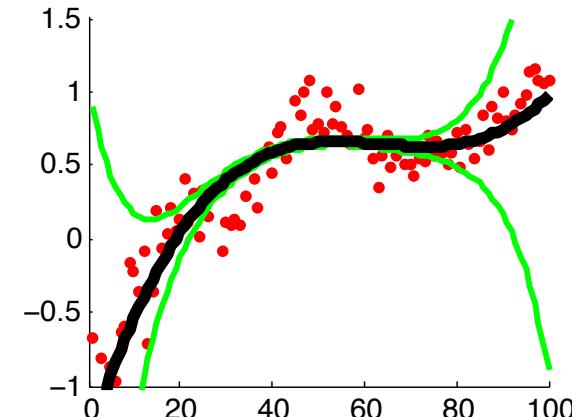
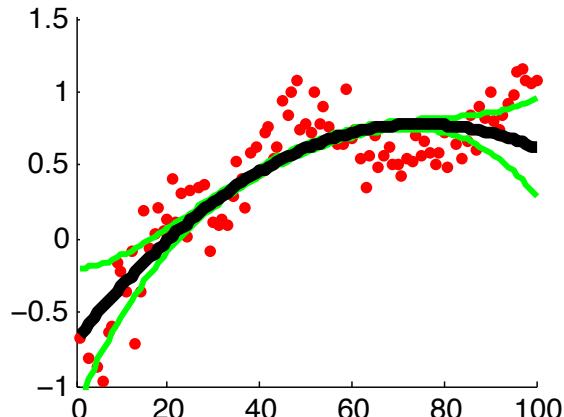
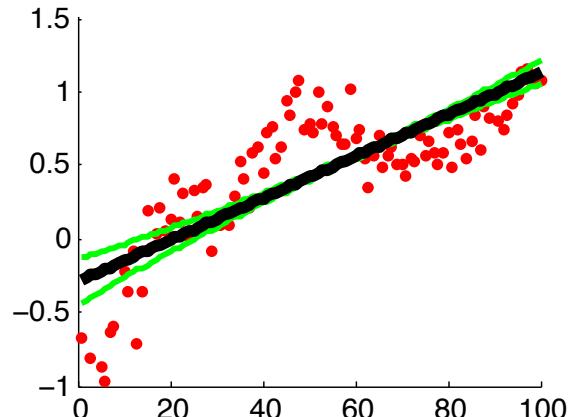
## CS/CNS/EE 155

Lecture 2:  
Review Part 2

# Recap: Basic Recipe

- Training Data:  $S = \{(x_i, y_i)\}_{i=1}^N$   $x \in R^D$   
 $y \in \{-1, +1\}$
- Model Class:  $f(x | w, b) = w^T x - b$  **Linear Models**
- Loss Function:  $L(a, b) = (a - b)^2$  **Squared Loss**
- Learning Objective:  $\operatorname{argmin}_{w, b} \sum_{i=1}^N L(y_i, f(x_i | w, b))$  **Optimization Problem**

# Recap: Bias-Variance Trade-off



# Recap: Complete Pipeline

$$S = \{(x_i, y_i)\}_{i=1}^N$$

Training Data

$$f(x | w, b) = w^T x - b$$

Model Class(es)

$$L(a, b) = (a - b)^2$$

Loss Function



$$\operatorname{argmin}_{w,b} \sum_{i=1}^N L(y_i, f(x_i | w, b))$$

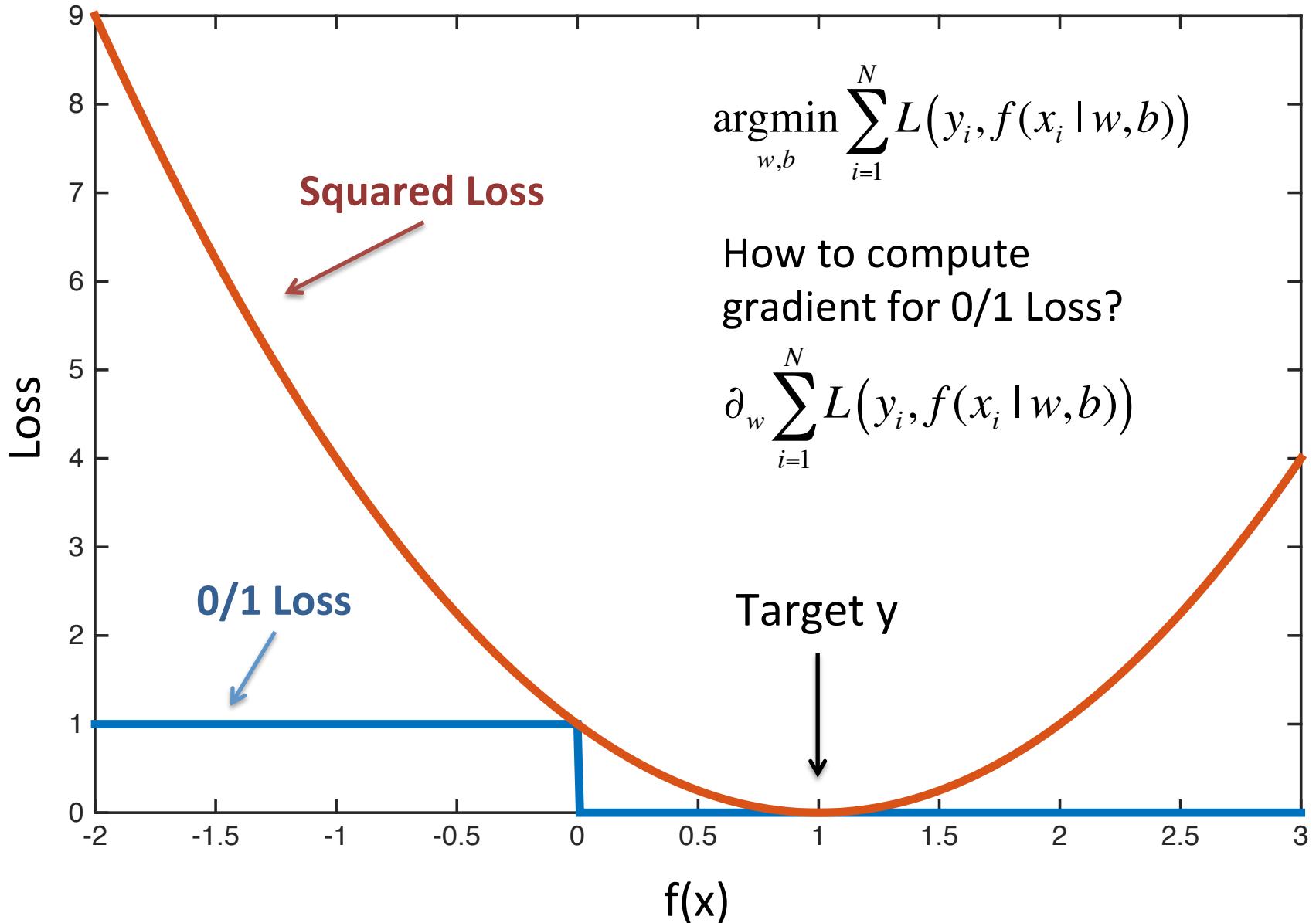
Cross Validation & Model Selection



Profit!

# Today

- **Beyond Linear Basic Linear Models**
  - Support Vector Machines
  - Logistic Regression
  - Feed-forward Neural Networks
  - Different ways to interpret models
- Different Evaluation Metrics
- Hypothesis Testing



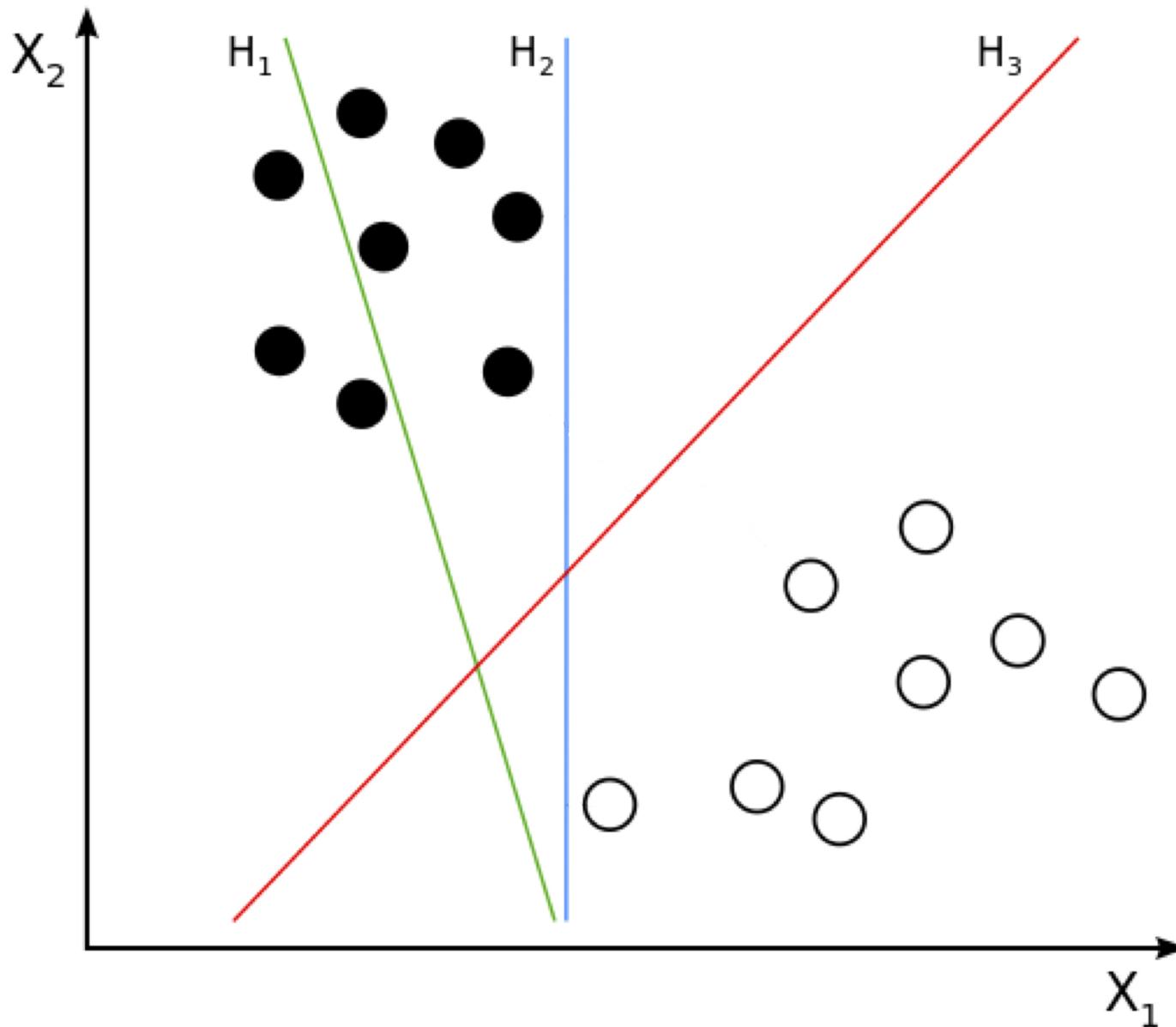
# Recap: 0/1 Loss is Intractable

- 0/1 Loss is flat or discontinuous everywhere
- VERY difficult to optimize using gradient descent
- **Solution:** Optimize smooth surrogate Loss
  - Today: Hinge Loss (...eventually)

# Support Vector Machines

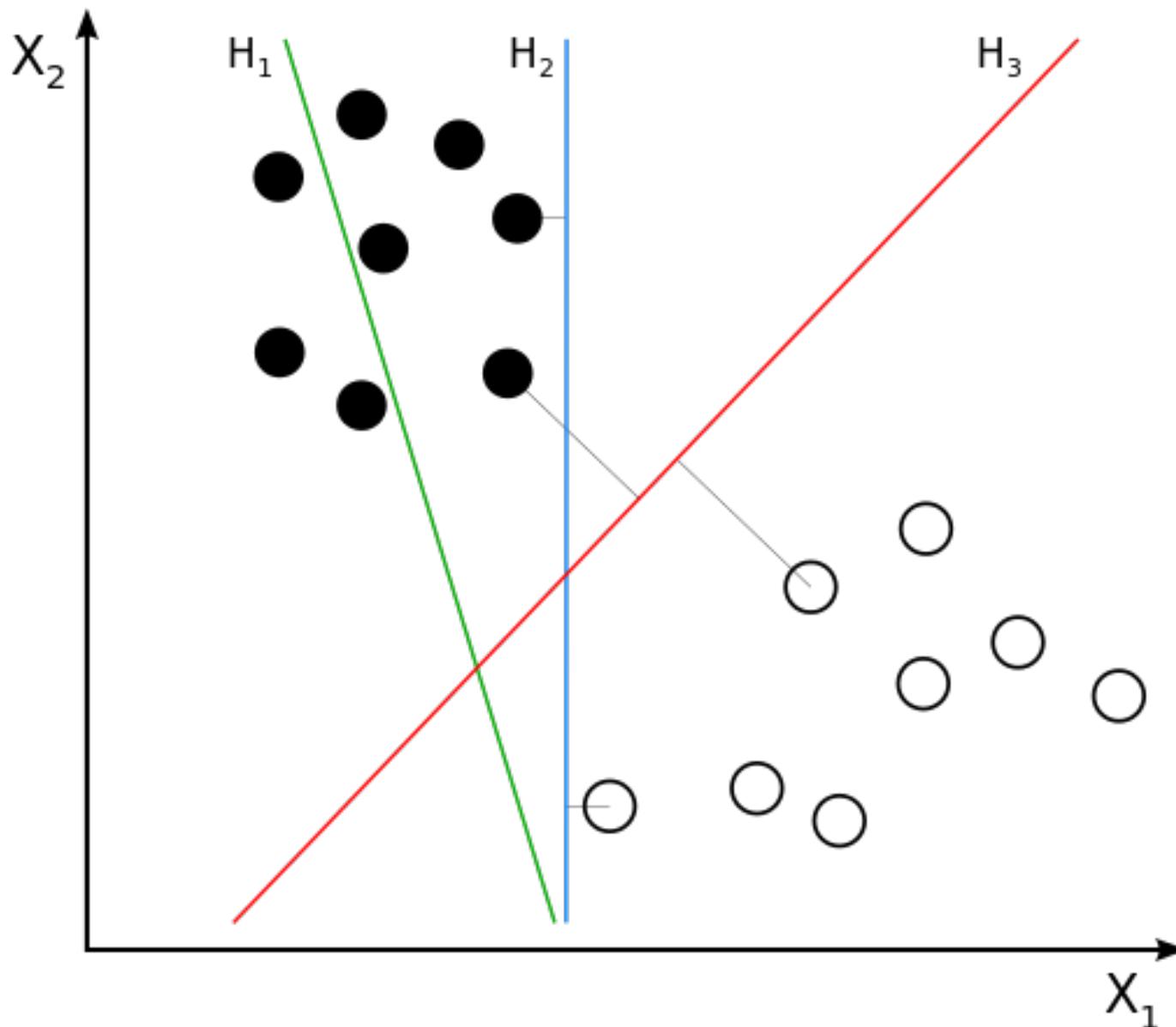
aka Max-Margin Classifiers

## Which Line is the Best Classifier?



Source: [http://en.wikipedia.org/wiki/Support\\_vector\\_machine](http://en.wikipedia.org/wiki/Support_vector_machine)

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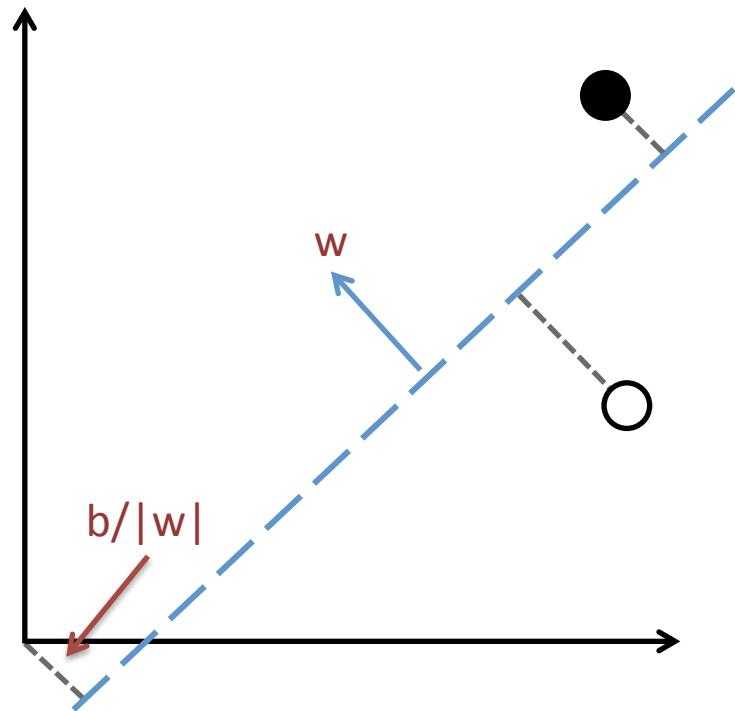
# Hyperplane Distance

- Line is a 1D, Plane is 2D
- Hyperplane is many D
  - Includes Line and Plane
- Defined by  $(w, b)$

- Distance:

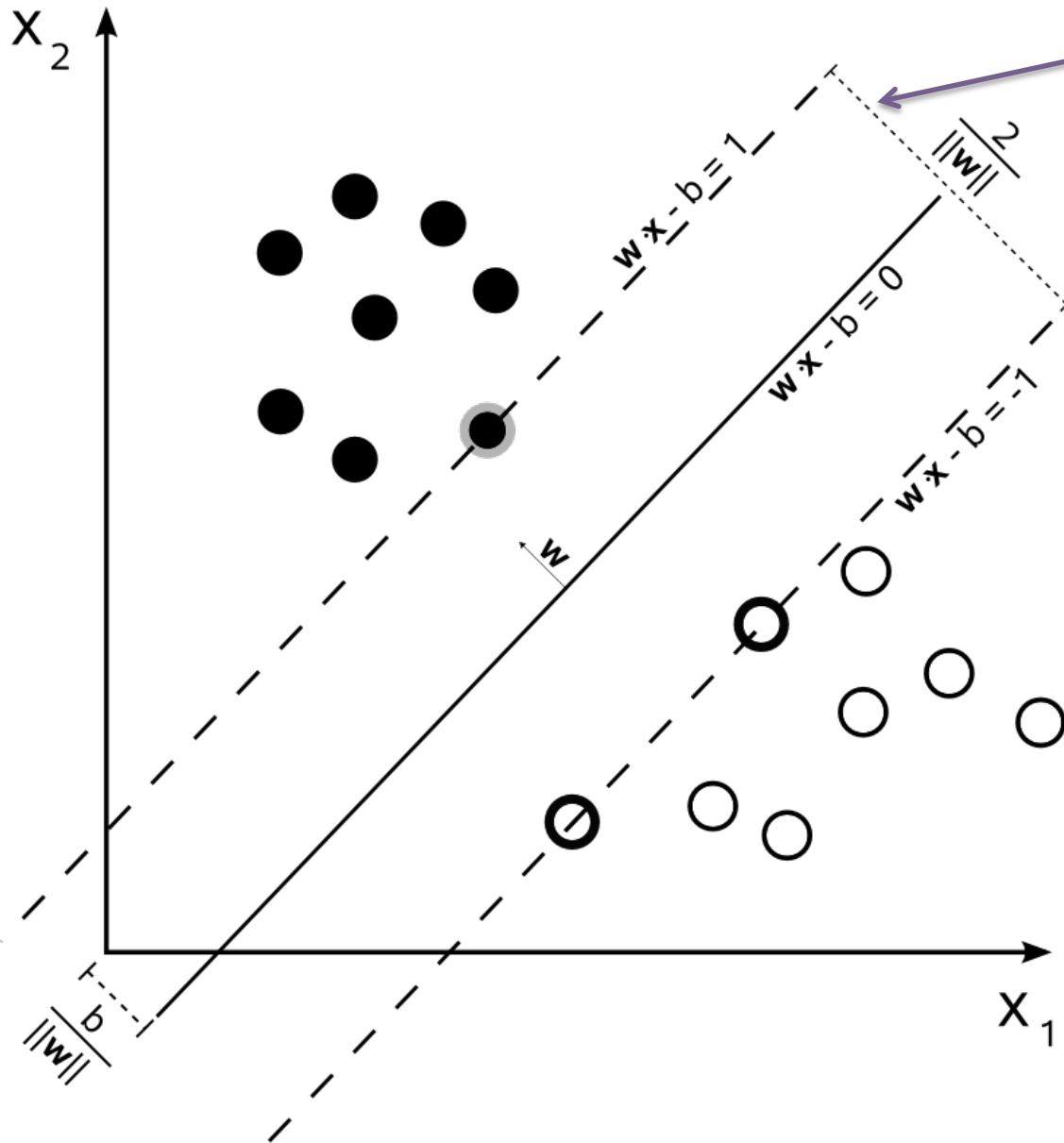
$$\frac{|w^T x - b|}{\|w\|}$$

- Signed Distance:  $\frac{w^T x - b}{\|w\|}$



Linear Model = un-normalized signed distance!

# Max Margin Classifier (Support Vector Machine)



“Margin”

$$\underset{w,b}{\operatorname{argmin}} \frac{1}{2} w^T w \equiv \frac{1}{2} \|w\|^2$$

$$\forall i : y_i (w^T x_i - b) \geq 1$$

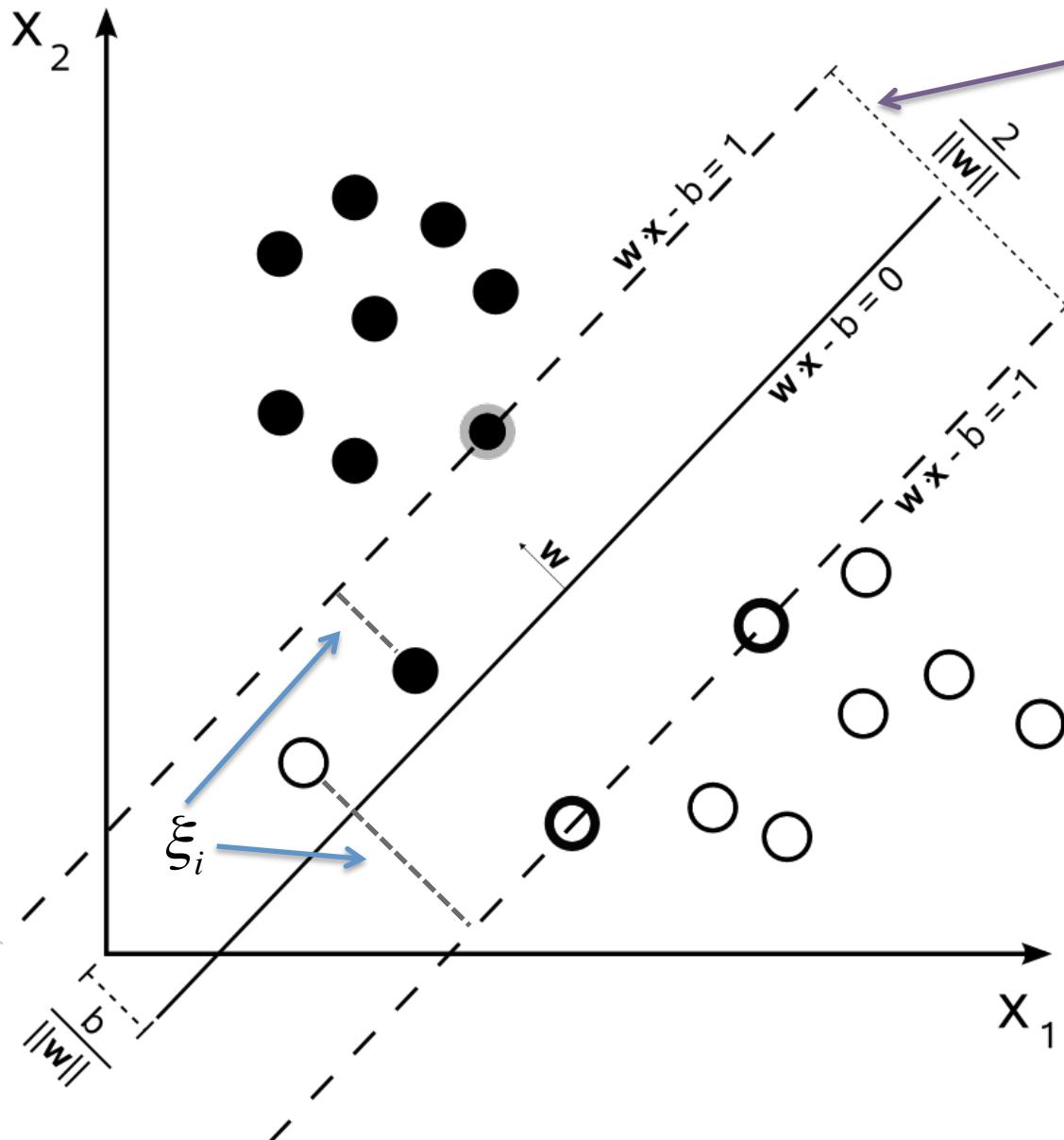
Better generalization  
to unseen test examples  
(beyond scope of course\*)

“Linearly Separable”

\*[http://olivier.chapelle.cc/pub/span\\_lmc.pdf](http://olivier.chapelle.cc/pub/span_lmc.pdf)

Image Source: [http://en.wikipedia.org/wiki/Support\\_vector\\_machine](http://en.wikipedia.org/wiki/Support_vector_machine)

# Soft-Margin Support Vector Machine

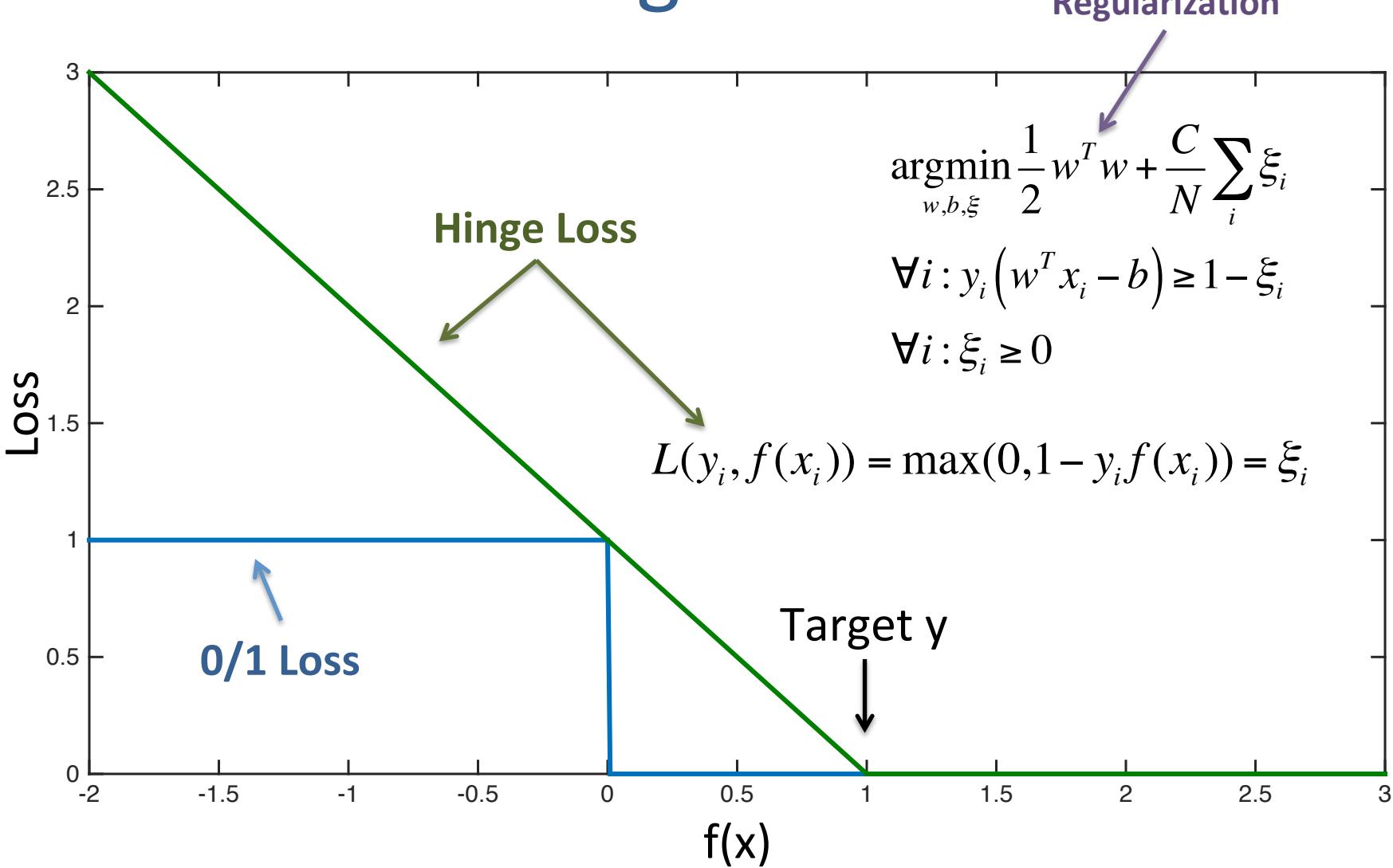


“Margin”

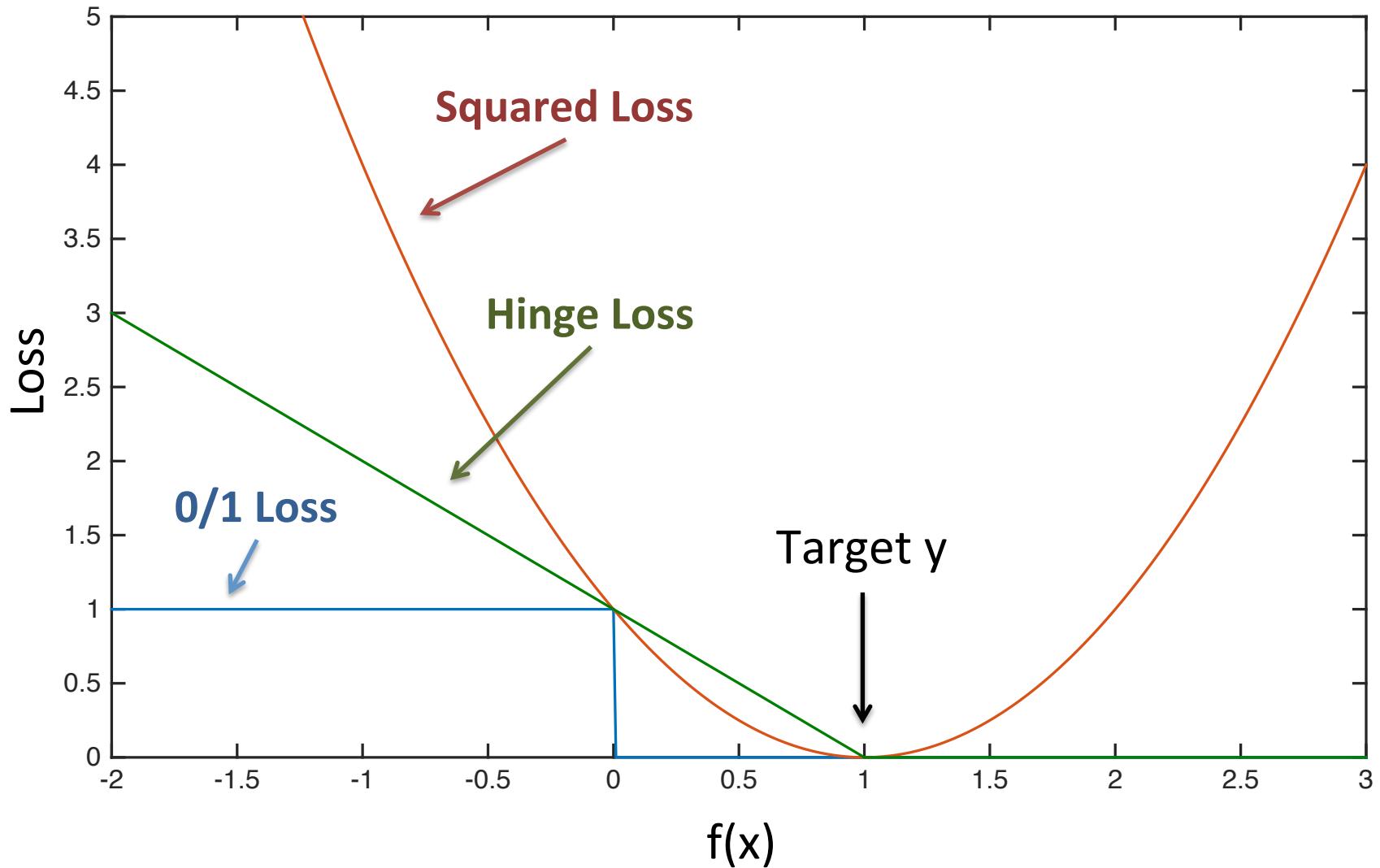
$$\underset{w, b, \xi}{\operatorname{argmin}} \frac{1}{2} w^T w + \frac{C}{N} \sum_i \xi_i^2$$
$$\forall i : y_i (w^T x_i + b) \geq 1 - \xi_i$$
$$\forall i : \xi_i \geq 0$$

Size of Margin  
vs  
Size of Margin Violations  
( $C$  controls trade-off)

# Hinge Loss



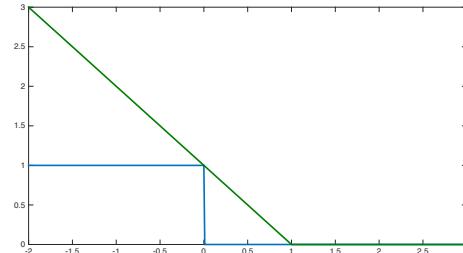
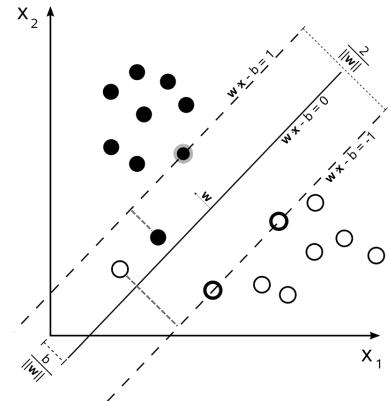
# Hinge Loss vs Squared Loss



# Support Vector Machine

- 2 Interpretations
- Geometric
  - Margin vs Margin Violations
- Loss Minimization
  - Model complexity vs Hinge Loss
- **Equivalent!**

$$\operatorname{argmin}_{w,b,\xi} \frac{1}{2} w^T w + \frac{C}{N} \sum_i \xi_i$$
$$\forall i : y_i (w^T x_i - b) \geq 1 - \xi_i$$
$$\forall i : \xi_i \geq 0$$



# Logistic Regression

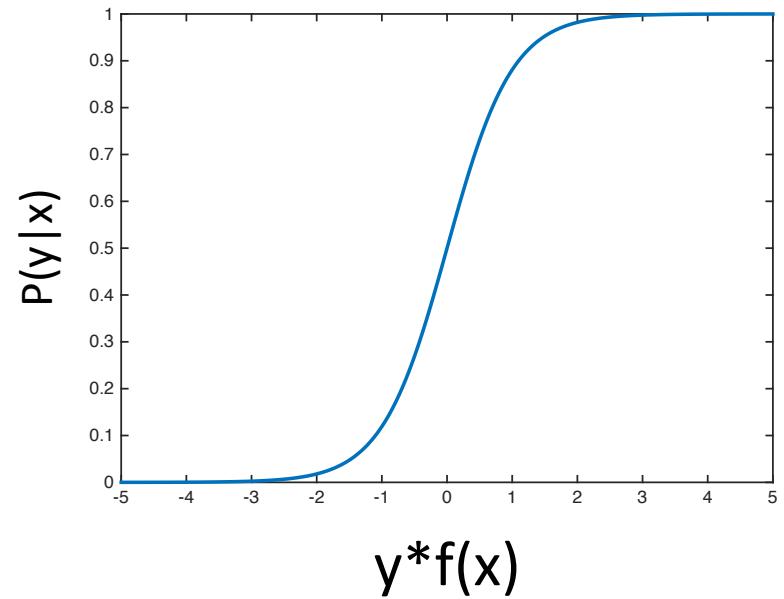
aka “Log-Linear” Models

# Logistic Regression

$$P(y|x, w, b) = \frac{e^{y(w^T x - b)}}{e^{y(w^T x - b)} + e^{-y(w^T x - b)}}$$

$$P(y|x, w, b) \propto e^{y(w^T x - b)} \equiv e^{y * f(x|w, b)}$$

“Log-Linear” Model



Also known as sigmoid function:  $\sigma(a) = \frac{e^a}{1+e^a}$

# Maximum Likelihood Training

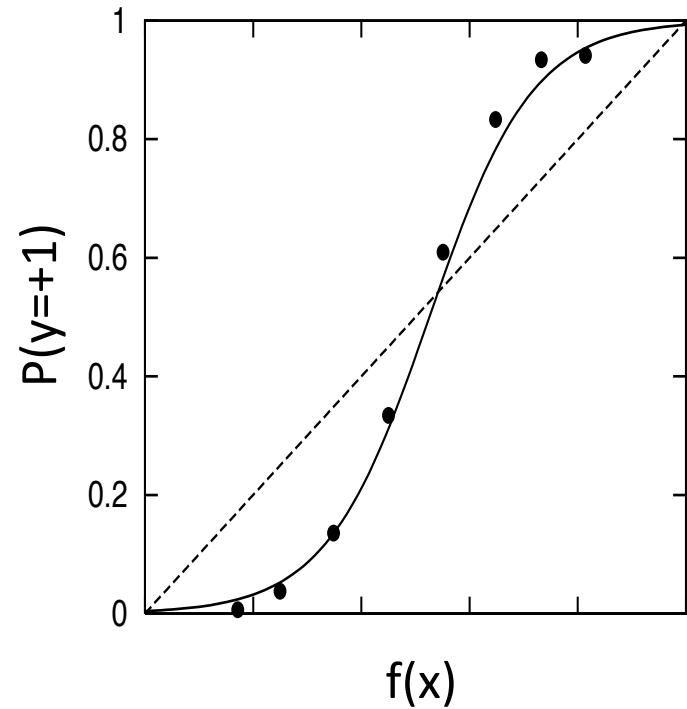
- Training set:

$$S = \{(x_i, y_i)\}_{i=1}^N \quad \begin{matrix} x \in R^D \\ y \in \{-1, +1\} \end{matrix}$$

- Maximum Likelihood:  $\underset{w,b}{\operatorname{argmax}} \prod_i P(y_i | x_i, w, b)$ 
  - **(Why?)**
- Each  $(x, y)$  in  $S$  sampled independently!
  - See recitation next Wednesday!

# Why Use Logistic Regression?

- SVMs often better at classification
  - At least if there is a margin...
- Calibrated Probabilities?
- Increase in SVM score....
  - ...similar increase in  $P(y=+1|x)$ ?
  - **Not well calibrated!**
- **Logistic Regression!**



\*Figure above is for  
Boosted Decision Trees  
(SVMs have similar effect)

# Log Loss

$$P(y \mid x, w, b) = \frac{e^{\frac{1}{2}y(w^T x - b)}}{e^{\frac{1}{2}y(w^T x - b)} + e^{-\frac{1}{2}y(w^T x - b)}} = \frac{e^{\frac{1}{2}yf(x|w,b)}}{e^{\frac{1}{2}yf(x|w,b)} + e^{-\frac{1}{2}yf(x|w,b)}}$$

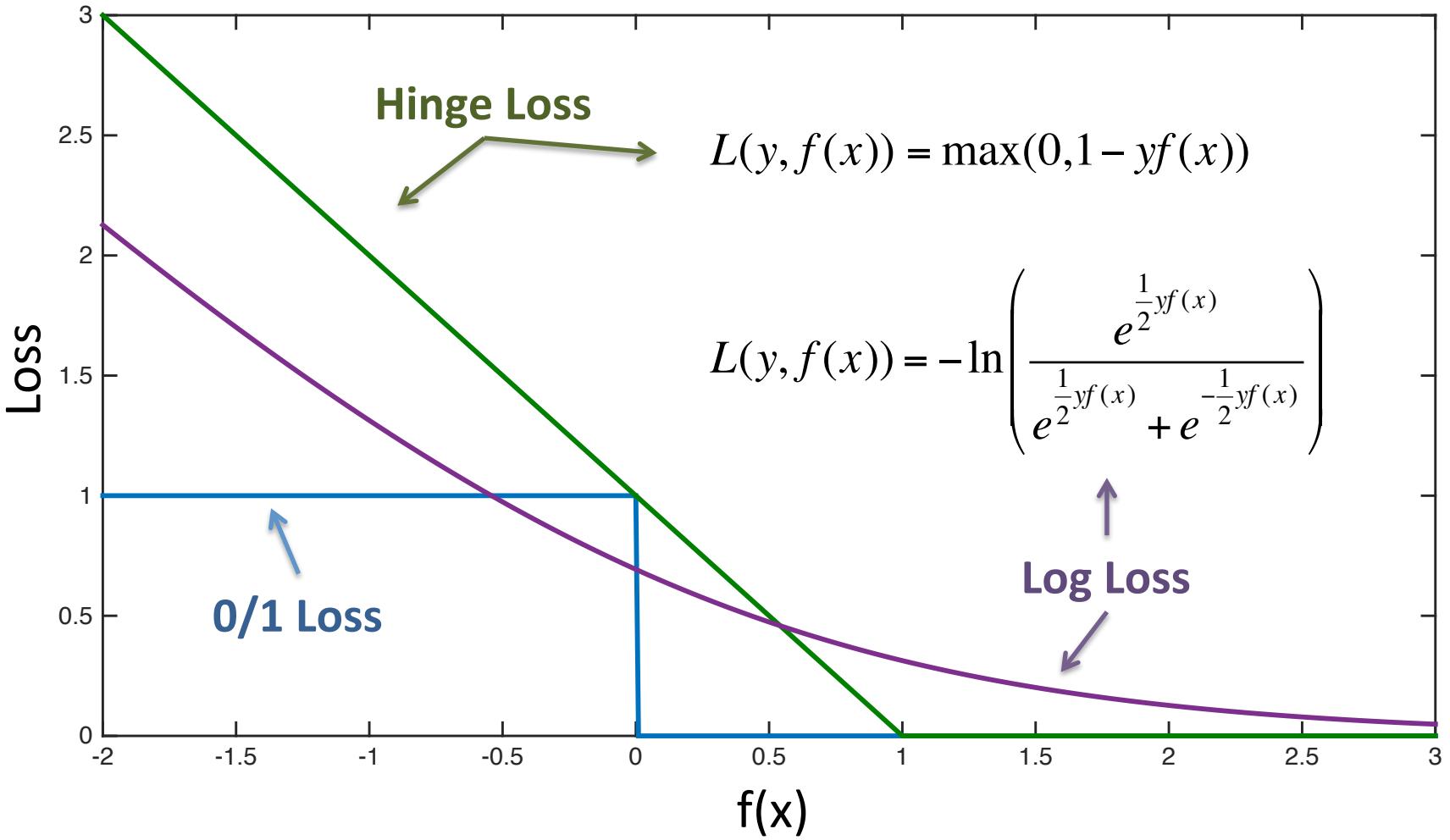
$$\underset{w,b}{\operatorname{argmax}} \prod_i P(y_i \mid x_i, w, b) = \underset{w,b}{\operatorname{argmin}} \sum_i -\ln P(y_i \mid x_i, w, b)$$

  
**Log Loss**

$$L(y, f(x)) = -\ln \left( \frac{e^{\frac{1}{2}yf(x)}}{e^{\frac{1}{2}yf(x)} + e^{-\frac{1}{2}yf(x)}} \right)$$

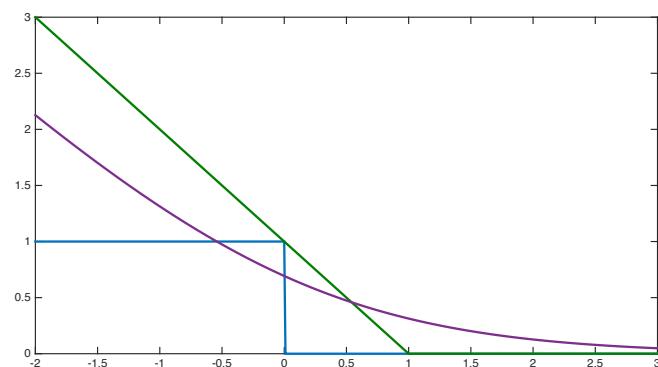
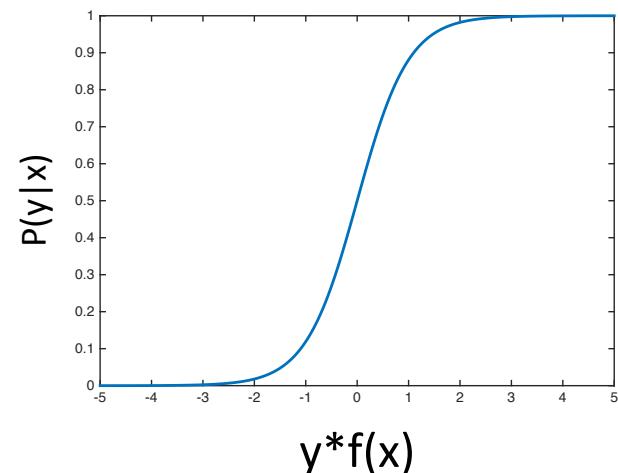
Solve using  
Gradient Descent

# Log Loss vs Hinge Loss



# Logistic Regression

- Two Interpretations
- Maximizing Likelihood
- Minimizing Log Loss
- **Equivalent!**

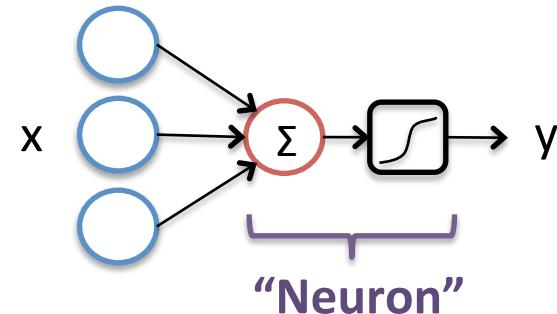


# Feed-Forward Neural Networks

## aka Not Quite Deep Learning

# 1 Layer Neural Network

- 1 Neuron
  - Takes input  $x$
  - Outputs  $y$

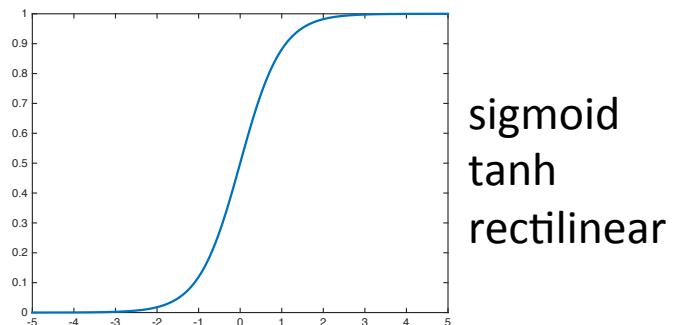


$$f(x|w,b) = w^T x - b$$

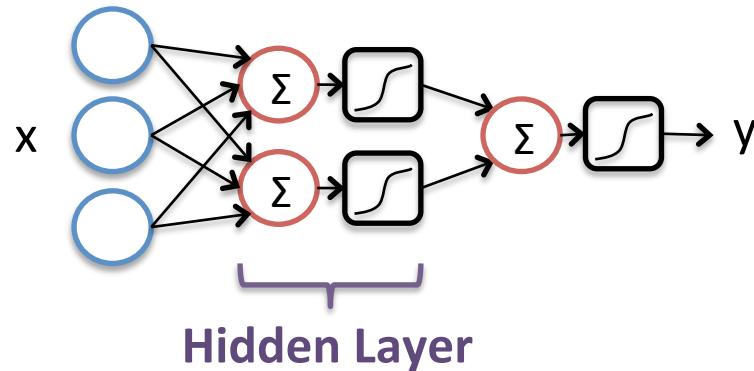
$$= w_1 * x_1 + w_2 * x_2 + w_3 * x_3 - b$$

$$\longrightarrow y = \sigma( f(x) )$$

- **~Logistic Regression!**
  - Gradient Descent



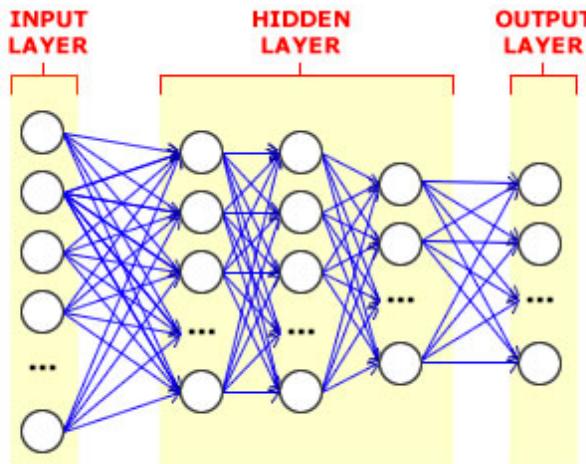
# 2 Layer Neural Network



- 2 Layers of Neurons
  - 1<sup>st</sup> Layer takes input  $x$
  - 2<sup>nd</sup> Layer takes output of 1<sup>st</sup> layer
- Can approximate arbitrary functions
  - Provided hidden layer is large enough
  - “fat” 2-Layer Network

**Non-Linear!**

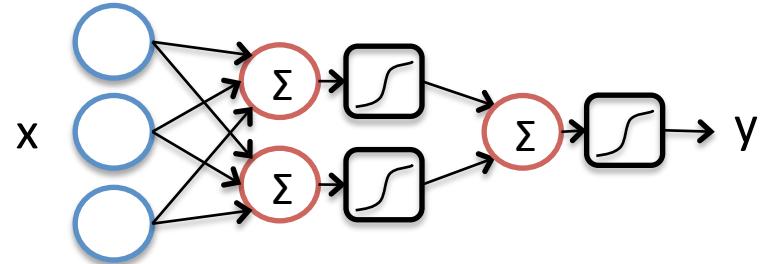
# Aside: Deep Neural Networks



- Why prefer Deep over a “Fat” 2-Layer?
  - Compact Model
    - (exponentially large “fat” model)
  - Easier to train?

# Training Neural Networks

- Gradient Descent!
  - Even for Deep Networks\*
- Parameters:
  - $(w_{11}, b_{11}, w_{12}, b_{12}, w_2, b_2)$



$$f(x|w,b) = w^T x - b \quad y = \sigma(f(x))$$

$$\partial_{w_2} \sum_{i=1}^N L(y_i, \sigma_2) = \sum_{i=1}^N \partial_{w_2} L(y_i, \sigma_2) = \sum_{i=1}^N \partial_{\sigma_2} L(y_i, \sigma_2) \partial_{w_2} \sigma_2 = \sum_{i=1}^N \partial_{\sigma_2} L(y_i, \sigma_2) \partial_{f_2} \sigma_2 \partial_{w_2} f_2$$

$$\partial_{w_{1m}} \sum_{i=1}^N L(y_i, \sigma_2) = \sum_{i=1}^N \partial_{\sigma_2} L(y_i, \sigma_2) \partial_{f_2} \sigma_2 \partial_{w_1} f_2 = \sum_{i=1}^N \partial_{\sigma_2} L(y_i, \sigma_2) \partial_{f_2} \sigma_2 \partial_{\sigma_{1m}} f_2 \partial_{f_{1m}} \sigma_{1m} \partial_{w_{1m}} f_{1m}$$

**Backpropagation = Gradient Descent  
(lots of chain rules)**

\*more complicated

# Today

- Beyond Linear Basic Linear Models
  - Support Vector Machines
  - Logistic Regression
  - Feed-forward Neural Networks
  - Different ways to interpret models
- **Different Evaluation Metrics**
- Hypothesis Testing

# Evaluation

- 0/1 Loss (Classification)
- Squared Loss (Regression)
- Anything Else?

# Example: Cancer Prediction

		Patient
Loss Function		Has Cancer
Model	Predicts Cancer	Low
	Predicts No Cancer	<b>OMG Panic!</b>
Doesn't Have Cancer		Medium
		Low

- Value Positives & Negatives Differently
  - Care much more about positives
- “Cost Matrix”
  - 0/1 Loss is Special Case

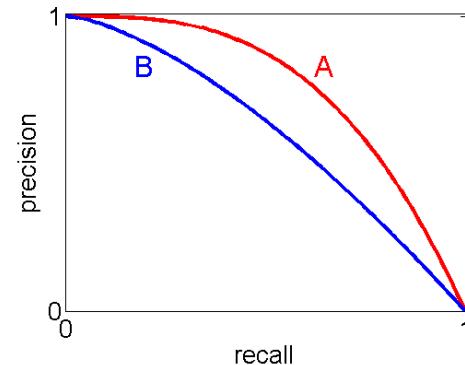
# Precision & Recall

- **Precision** =  $TP/(TP + FP)$        $F1 = 2/(1/P+ 1/R)$
- **Recall** =  $TP/(TP + FN)$

Care More About Positives!

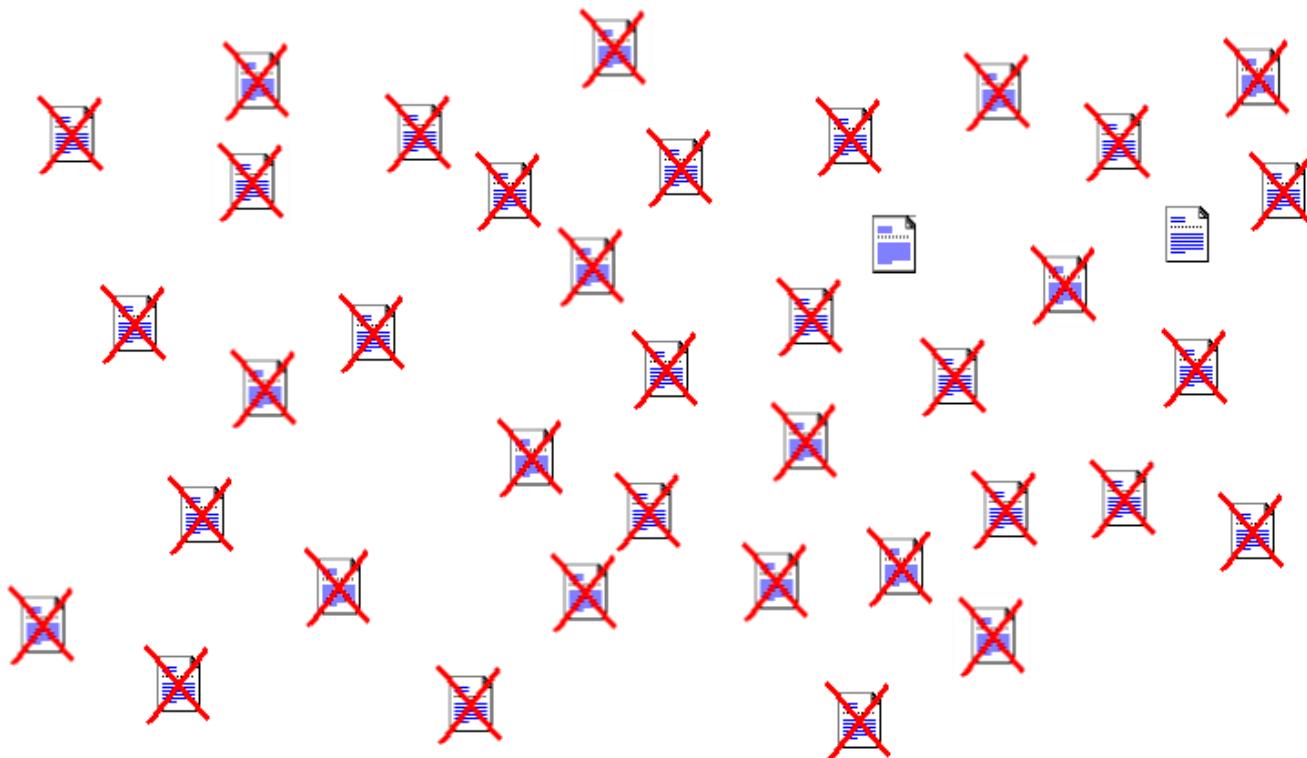
		Patient	
Counts		Has Cancer	Doesn't Have Cancer
Model	Predicts Cancer	20	30
	Predicts No Cancer	5	70

- TP = True Positive, TN = True Negative
- FP = False Positive, FN = False Negative



# Example: Search Query

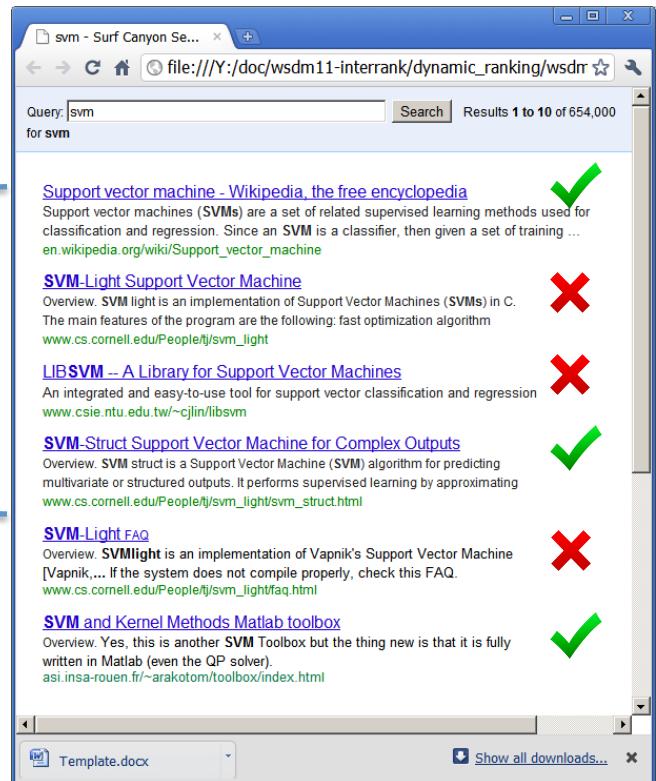
- Rank webpages by relevance



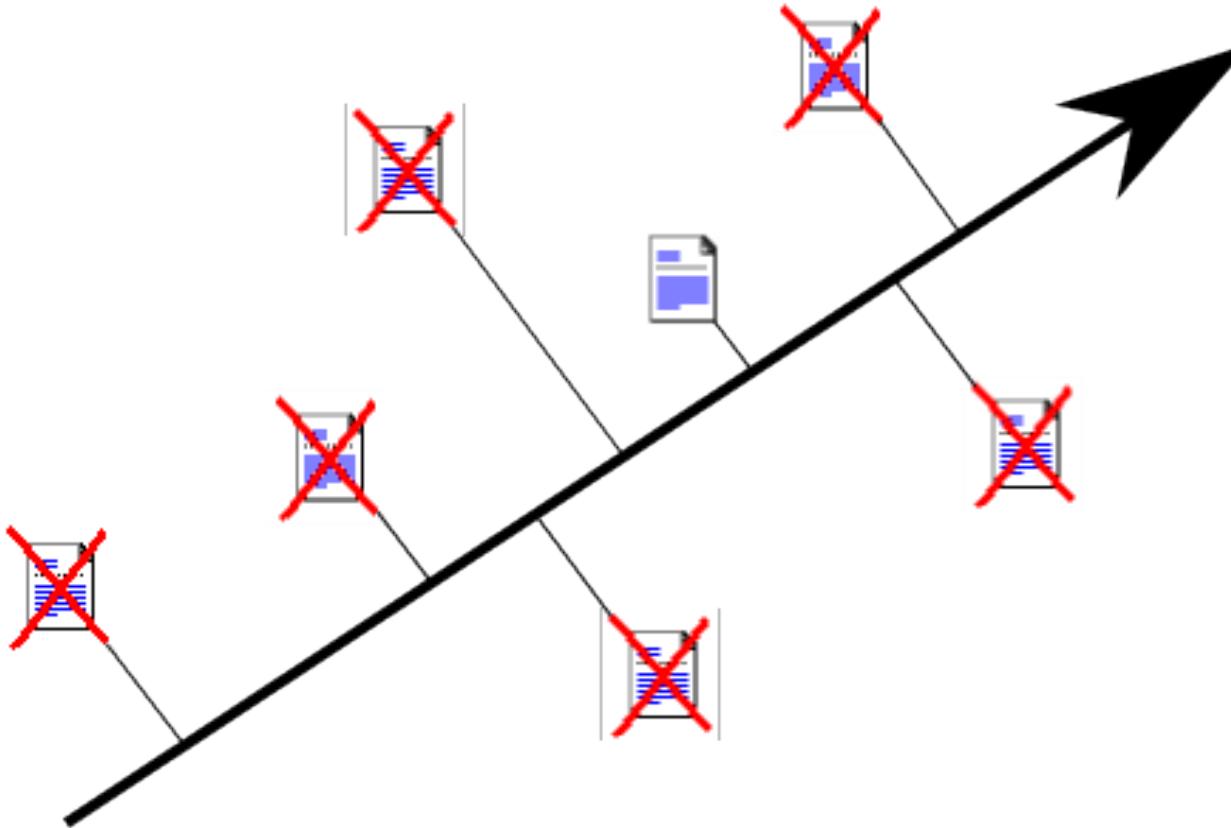
# Ranking Measures

- Predict a Ranking (of webpages)
  - Users only look at top 4
  - Sort by  $f(x|w,b)$
- Precision @4
  - Fraction of top 4 relevant
- Recall @4
  - Fraction of relevant in top 4
- Top of Ranking Only!

Top 4



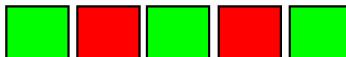
# Pairwise Preferences



2 Pairwise Disagreements

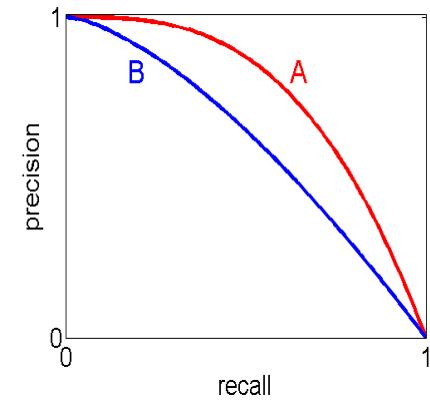
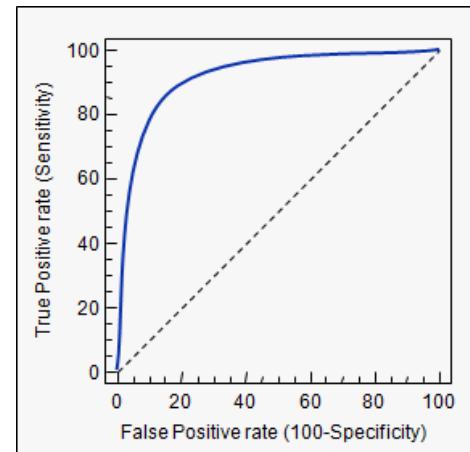
4 Pairwise Agreements

# ROC-Area & Average Precision

- ROC-Area
  - Area under ROC Curve
  - Fraction pairwise agreements
- Average Precision
  - Area under P-R Curve
  - P@K for each positive
- Example: 

ROC-Area: 0.5

$$AP: \frac{1}{3} \cdot \left( \frac{1}{1} + \frac{2}{3} + \frac{3}{5} \right) \approx 0.76$$



# Summary: Evaluation Measures

- Different Evaluations Measures
  - Different Scenarios
- Large focus on getting positives
  - Large cost of mis-predicting cancer
  - Relevant webpages are rare

# Today

- Beyond Linear Basic Linear Models
  - Support Vector Machines
  - Logistic Regression
  - Feed-forward Neural Networks
  - Different ways to interpret models
- Different Evaluation Metrics
- **Hypothesis Testing**

# Uncertainty of Evaluation

- Model 1: 0.22 Loss on Cross Validation
- Model 2: 0.25 Loss on Cross Validation
- **Which is better?**
  - What does “better” mean?
    - True Loss on unseen test examples
  - Model 1 might be better...
  - ...or not enough data to distinguish

# Uncertainty of Evaluation

- Model 1: 0.22 Loss on Cross Validation
- Model 2: 0.25 Loss on Cross Validation
- Validation set is finite
  - Sampled from “true”  $P(x,y)$
- So there is uncertainty

# Uncertainty of Evaluation

- Model 1: 0.22 Loss on Cross Validation
- Model 2: 0.25 Loss on Cross Validation

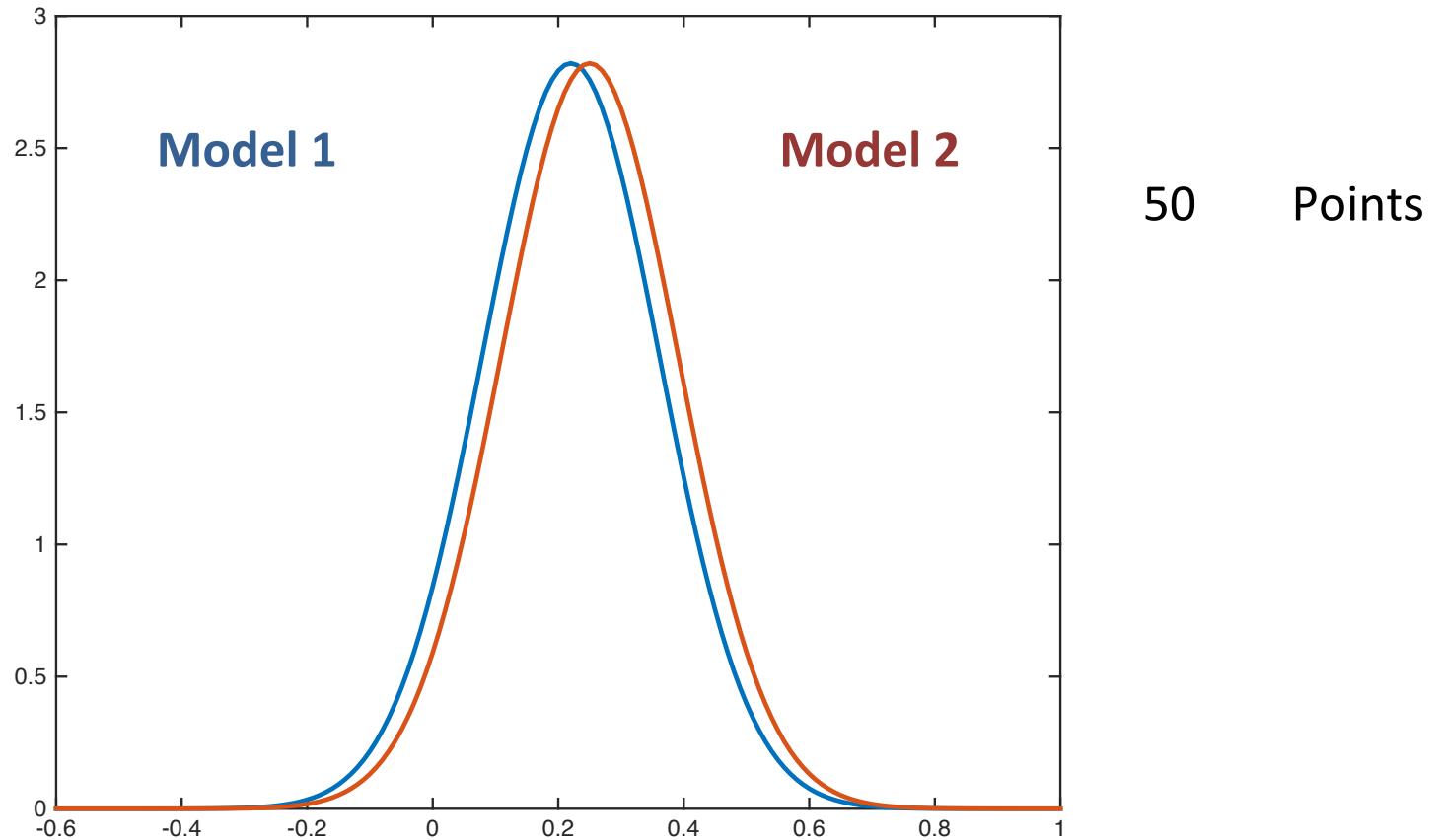
## Model 1 Loss:

-0.6279	-0.9001	2.7460	1.8755	0.5275	-1.0371	-0.6455	0.0435	1.0114	-1.1120
-2.1099	-1.2291	0.5535	0.6114	0.6717	0.0897	0.4037	-0.2562	1.0820	-1.1417
0.6750	-0.6287	-0.1149	0.7728	1.2591	-0.8976	1.4807	0.8801	0.1521	0.0248
0.0024	-0.0831	0.2430	0.2713	1.0461	1.7470	0.6869	0.0103	0.8452	0.4032
-0.8098	1.1692	0.5271	0.3552	0.7352	0.4814	-0.7215	0.0577	0.0739	-0.2000

## Model 2 Loss:

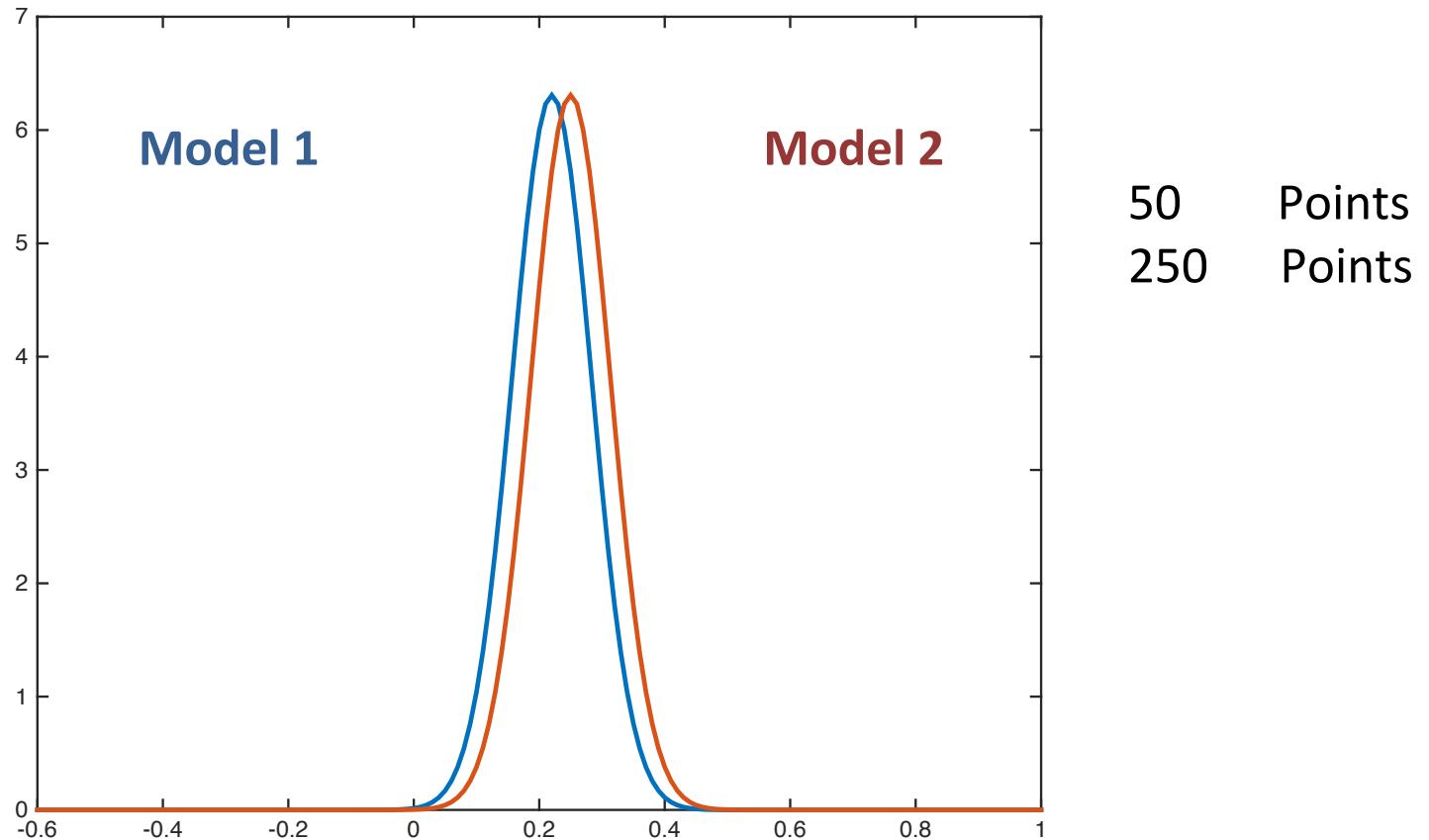
0.1251	1.7290	-0.6108	1.0347	0.5586	0.0161	-0.8070	-0.0341	0.1633	-1.2194
0.4422	-0.5723	0.1558	0.5862	-0.6547	-0.0383	0.6001	-1.5859	1.2860	2.6745
1.2094	-0.0658	0.6786	-0.7860	2.1279	1.1907	1.0373	-0.6259	0.5699	-0.3083
-0.0614	-0.3200	-0.7757	-0.6587	0.0401	-1.4489	0.8576	0.1322	0.9492	0.5196
0.7443	-1.2331	-0.7703	-0.1970	0.3597	1.3787	-0.0400	1.5116	0.9504	1.6843

# Gaussian Confidence Intervals



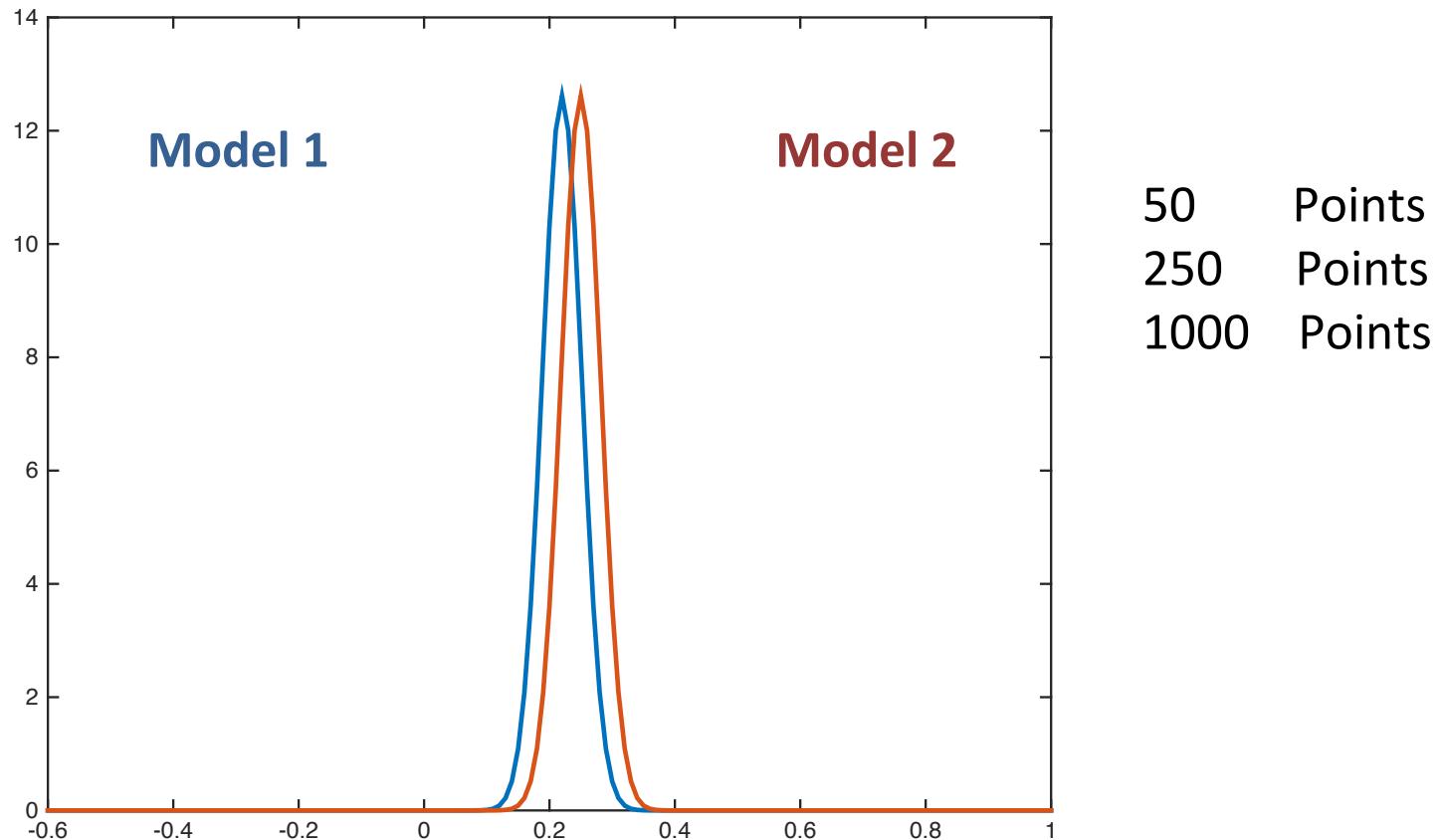
See Recitation Next Wednesday!

# Gaussian Confidence Intervals



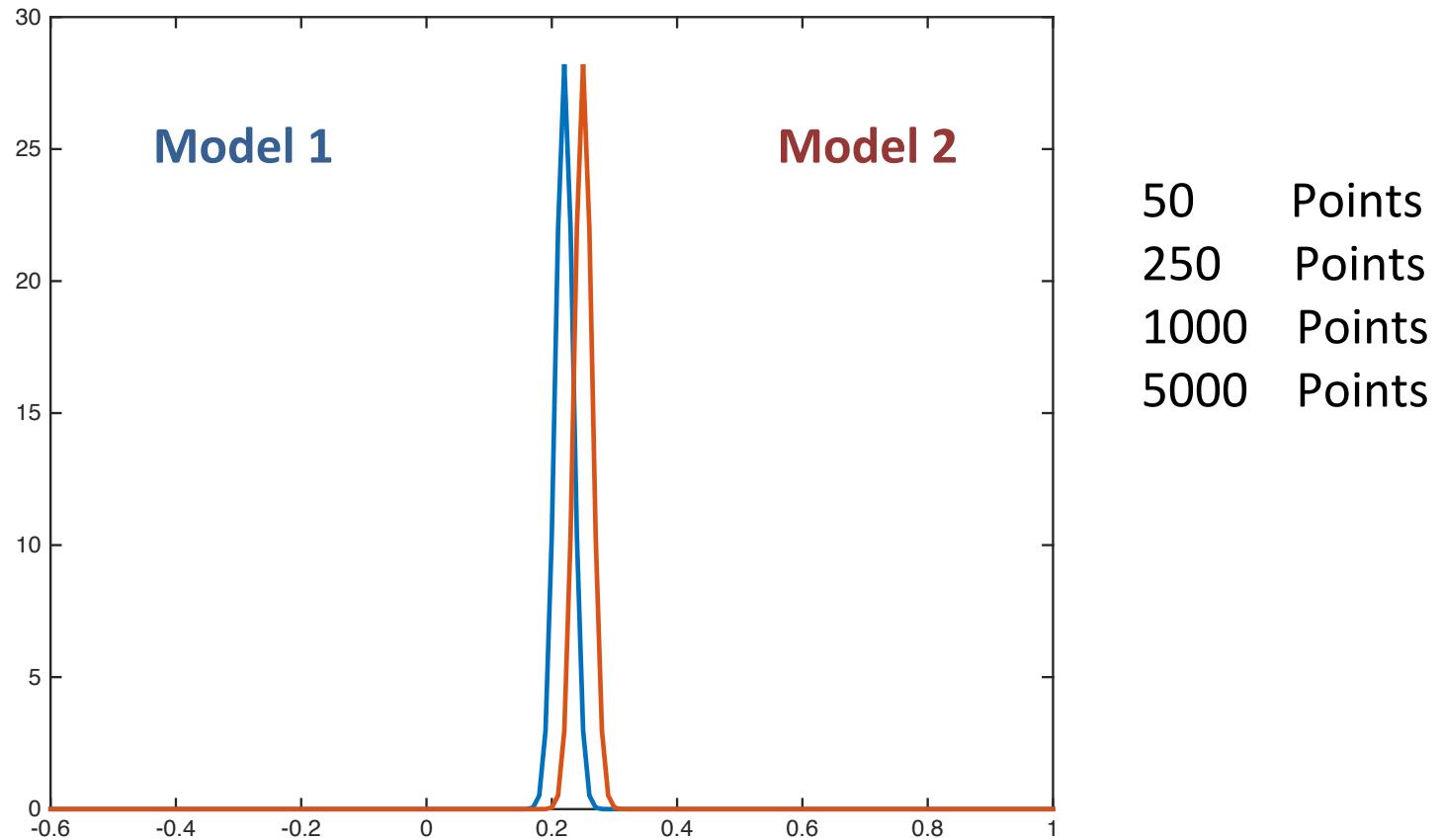
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# Gaussian Confidence Intervals



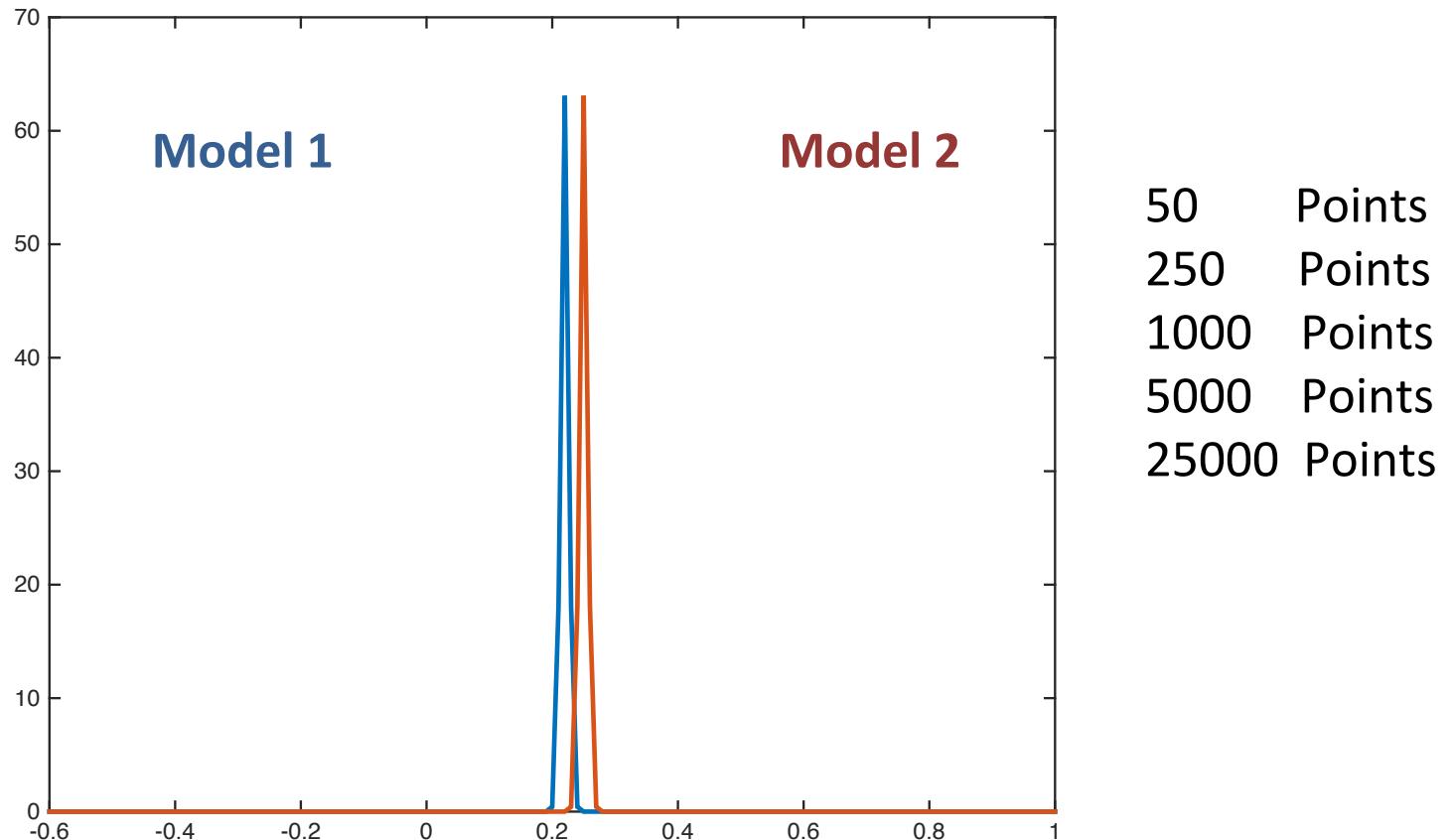
See Recitation Next Wednesday!

# Gaussian Confidence Intervals



See Recitation Next Wednesday!

# Gaussian Confidence Intervals



See Recitation Next Wednesday!

# Next Week

- Regularization
- Lasso
- Recent Applications
- **Next Wednesday:**
  - Recitation on Probability & Hypothesis Testing